

HDFC BANK DIGITAL SAVINGS ACCOUNT – TIMES PRIME OFFER

Offer: Get a complimentary Times Prime Annual Membership on opening HDFC Bank Digital Insta Savings account via unassisted mode

Offer Duration: 21st April'2023 to 30th June'2023 (Account should be opened within mentioned offer duration only)

Eligibility Criteria:

- The customer must ensure account is full KYC complaint before the end of the next month of account opening month (for example, if the account was opened in April'2023, the customer must complete full KYC by May 31st, 2023).
- Customer should also maintain minimum average monthly balance (AMB) in next month of account opening as per account variant opened (For e.g., if customer opens a HDFC Savings Max account in April'23, then customer should maintain minimum AMB in May'2023)
- The eligible customers will receive a Times Prime membership code after 4 months of account opening.

Voucher Redemption Process:

- Times Prime membership code ('E-code') with steps to redeem will be sent to the customer's registered email ID or registered mobile number as per program criteria.
- E- code shared with the customer will remain active for maximum 3 months from the date of receipt of E-code.
- The 12-month membership starts from the day the customer activates his/her Times Prime membership.
- The E-code is applicable once per user and is not valid for existing Times Prime members.
- In case of any issues related to the redemption of the E-code, please contact support@timesprime.com
- Times Prime reserves the right to terminate, modify, extend the timelines, and features at any time at its absolute discretion.
- The offers/memberships subscriptions must be unlocked within the Times Prime Membership period.
- All Times Prime terms and conditions (as mentioned in the T&C on <https://www.timesprime.com/terms-and-conditions>) are applicable to the membership availed under this offer.

How can customers activate their membership?

- Download the Times Prime application from Play Store/App Store or visit www.timesprime.com
- Enter the e-code while signing up
- Voila! Your membership is activated.

Now activate the offers and enjoy your membership. How to activate the offers?

- Login to your account on the app.
- Click on the preferred brand benefit, explore, and activate the offer as per the steps.
- Enjoy the benefits of a partner app.