

HDFC BANK ACCOUNT OPENING DEALS + OFFERS

Offer: Enjoy offers on activating and using any 5 Banking services mentioned below

Sr no	Banking Services	Qualifying Criteria	Do It Now
1	Net Banking	First Login with your Cust ID and iPin (provided in the Welcome Kit) Alternatively click on Forgot password to login	Login
2	Mobile Banking	Simply Register using Debit Card / Net Banking credentials	Download
3	Debit Card	Using the Debit Card on Online (E-com) / POS Transaction	Pin Set-up
4	Bill Pay SI Set-Up	User need to set atleast 1 automatic payment / standing instruction on SmartPay for bill payment	Enable Bill Pay
5	UPI Usage	Minimum 1 Debit transaction via UPI using HDFC Bank A/c details	Set-up
6	PayZapp	Just Register & Login using credentials	Register
7	WhatsApp ChatBanking	Send WhatsApp “Hi” on 7070022222 & Register for ChatBanking	Chat Now
8	Fixed Deposit	Book an FD of Minimum INR 5,000 (Tenure: starting from 7 days)	Book FD
9	Recurring Deposit	Book an RD of Minimum INR 500 (Tenure: starting from 6 months) via Net Banking or Mobile banking	
10	Credit Card	On successful issuance of Credit Card	Apply Now

Offer Eligibility Criteria:

- Offer is applicable only to the newly sourced Savings / Salary accounts
- The customer must activate and use the Banking services (any 5 out of 10 mentioned above) within 30 days of account opening (for example, if the account was opened on 1 Jan'2024, the customer must complete the above-mentioned activity by 30 Jan'2024).
- The eligible customers will receive a Membership Activation code via Email within 90 days of account opening.

Voucher Redemption Process:

- The eligible customers would be sent an Email/SMS from HDFC Bank along with activation code and URL to avail the benefits
- Customer to visit the URL (<https://sandbox-hdfc-savings.poshvine.com/>), enter the activation code, followed by registered mobile number with the bank and OTP triggered to the customer
- Customer will be shown all the offers applicable as per the program
- Customer can claim the benefit(s). On claiming, the voucher code will be displayed on the platform/website and sent to customer via SMS
- Customer has to visit respective partner / brand to claim the generated voucher
- The activation code is valid for 90 days from the date of receipt of communication