Digital Lending Products & its Digital Lending Apps/Platforms (DLAs)

Sr. no	Name of the DLA	Products
1	LEAD INSTA	Personal Loan, Business Loan, Auto Loan, Two-Wheeler Loan
2	Xpress Car Loan (DIAL)	Auto Loan
3	LOAN ASSIST	Personal Loan, Business Loan, Auto Loan
4	DAP	Loan against Shares (LAS)- LAMF
5	FLUTTER	Gold Loan Top-up
6	ADOBE	Personal Loan, Business Loan, Auto Loan, Two-Wheeler Loan, Loan on Cards
7	LENTRA	Two-Wheeler Loan, OD Dukandaar
8	FINAGG	GST OD
9	NET BANKING	Digi Loan against Shares (LAS) Net Banking, Personal Loan, Business Loan, Two-Wheeler Loan, Auto Loan
10	PAYZAPP	Loan on cards (LOC), Personal Loan, Two-Wheeler Loan, Auto Loan
11	DASH	Xpress Home Loan Topup
12	HDFC Bank Mobile Banking App	Personal Loan , Business Loan , Auto Loan, Home Loan
13	Novopay	Loan on Cards

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DLA of LSPs:

Sr no	Digital Lending App/platform name (DLA Owned by LSP)	LSP name	Details of activity for which this DLA have been engaged for
1	Paisabazaar App	Paisabazaar Marketing Consulting Pvt Ltd	Lead Generation
2	One Andro App	Andromeda Sales Distribution Pvt Ltd (Apna Paisa)	Lead Generation
3	Salary Se App	Critical Path Technologies Pvt Ltd (Salary Se)	Lead Generation