

HDFC BANK IMPERIA PREMIUM BANKING PROGRAMME

An exclusive Banking Programme only for a privileged few like you!

HDFC Bank Imperia Premium Banking Programme provides you with a rich banking experience. Enjoy banking like never-before with exclusive privileges, great discounts and personalised services.



HERE ARE SOME EXCLUSIVE BENEFITS FOR YOU AND YOUR FAMILY:



Dedicated Imperia Client Relationship Manager or Private Banking Relationship Manager



24X7 toll-free customer care unit and a dedicated email desk



Preferential pricing on a wide range of loans like Personal Loan, Auto Loan and business banking solutions like Loan Against Property, Loan Against Rent Receivables, Working Capital Overdraft, Forex transactions and more



100% waiver of locker fees on one locker per family*



Exclusive HDFC Bank Imperia Platinum Chip Debit Card with enhanced spending limit & cash withdrawal limits



Enjoy accelerated Reward Points, fuel surcharge waiver and more with our wide range of premium Credit Cards





Waiver of charges on a host of services



Waiver of Banking convenience charges such as monthly smart statements, payable at par cheque book, digital services and much more



Enjoy HDFC Bank Demat account with Nil opening fees & lifetime free^{##} annual maintenance charges. Avail up to 25% discount on debit transactions as well.



Travel the world and shop with the HDFC Bank Multicurrency Card and enjoy a 50% waiver on issuance fees



Get the benefit of up to 10 paise on the card rate when buying or selling foreign exchange



RM Connect: The fastest and surest way to connect with your Relationship Manager



Enjoy digital convenience with:

- (a) HDFC Bank NetBanking : With over 200 transactions, HDFC Bank's NetBanking is easy, convenient and highly secure.
- (b) HDFC Bank MobileBanking : With over 120 transactions you can #BankTheWayYouLive
- (c) AAG (At A Glance) App
- (d) **PAYZAPP** Mobile App: All payments, one app, one click
- (e) **SmartBUY**: Great Deals, One Place!
- (f) Digital Will Service: Distribute your assets in the best way and ensure that your family receives wealth as per your wish
- (g) WatchBanking: Power of Banking on your wrist and much more (Available only for iOS)

YOU ALSO ENJOY A HOST OF MONETARY BENEFITS:



Zero cost on Locker Rentals



Complimentary Airport Lounge Access with benefits of up to ₹15,000



Up to 20% off at fine dining restaurants with benefits of up to ₹12,000



Additional CashBack of up to ₹12,000 via **SmartBUY** & **PAYZAPP**



Premium Credit Card with accelerated Reward Points of up to ₹10,000



Preferential Banking Rates up to ₹11,000 on products and services you avail

**GET
IN TOUCH
WITH US:**

Write to us at Imperiabanking@hdfcbank.com
or visit your nearest HDFC Bank branch.

ELIGIBILITY:

These exclusive privileges can be availed by meeting the below criteria

A minimum Average Monthly Balance of ₹30 Lakhs in a combination of Savings Accounts and Term Deposit*
OR A minimum Average Monthly Balance of ₹10 Lakhs in the Savings Account
OR A minimum Average Quarterly Balance of ₹15 Lakhs in the Current Account

The requisite balance can be maintained across your accounts and across those of your immediate family members. (up to 8 family members can be grouped together.)

Disclaimer

Taxes apply. *Terms and conditions apply. ^{##}Till the time the customer is a part of the Imperia Banking Programme.

Note: The aforesaid features, benefits and privileges are applicable only till the customer is a part of Imperia programme. The services offered are purely informational in nature and the Bank under no circumstances accepts or agrees to accept funds from the customer for management. While we provide you with the said services, it will not in any way mean and be construed that we have been in any way involved in any of your decision-making process to invest in any security/shares etc. The decision (if any), will be taken by you solely in your sole and absolute discretion and it is not obligatory/necessary for you to act on our advice information or apprise us of your actions at any time whatsoever. The services of the Bank, therefore, cannot be in any manner termed or construed as management of your portfolio. HDFC Bank shall not be held responsible in any manner whatsoever for the consequences resulting.