

Special Value Plan

Promotional Tariff for Demat & Trading Account effective from 1st August 2023

Value Plan	Platina	Premia	Maxima	Optima
Customer Segment	Infiniti / Imperia / Speciale Platinum / MAMC / Speciale Sr. Citizen	Preferred / Speciale Gold	Classic / Prime / SB Max	Non Managed / Others
AOC Charges (exclusive GST)	0	0	0	₹999
Free Cash Volume (₹)	25,00,000	12,00,000	5,00,000	2,00,000
Validity of Free Volume (From Date of account opening)	90 days	90 days	90 days	90 days
Delivery Brokerage %	0.10%	0.15%	0.20%	0.30%
Intraday Brokerage %	0.01%	0.015%	0.02%	0.03%
Min Brokerage	₹10	₹15	₹20	₹25
Derivatives (per order)	₹20	₹20	₹20	₹20
Same Day Payout	₹5,00,000	₹5,00,000	₹5,00,000	₹5,00,000
RM Support	Yes (PCG)	Yes (PCG)	Yes	Yes
Research	Yes	Yes	Yes	Yes
Demat AMC (First Year Free)	Lifetime Free	Transacting account: Free Non-Transacting account: ₹300	Transacting account: ₹250 Non-Transacting account: ₹500	Transacting account: ₹500 Non-Transacting account: ₹750
Demat Debit Txn/ Pledge Instruction (Creation /Invocation /Closure)	0.03% of transaction Amount (Min ₹30 and Max ₹4,999)	0.03% of transaction Amount (Min ₹30 and Max ₹4,999)	0.04% of transaction Amount (Min ₹30 and Max ₹4,999)	0.04% of transaction Amount (Min ₹30 and Max ₹4,999)
Margin Pledge	₹20/-			
Dematerialisation	₹5/- per certificate and ₹35/- per request			
Rematerialisation	₹30/- per request + NSDL / CDSL actuals, Currently a) Rs. 10/- for every hundred securities or part thereof; or b) a flat fee of Rs. 10/- per certificate whichever is higher			
Reissuance of Delivery Instruction Booklet (DIB)	₹100/- per booklet			
Mailing Charges for Non Periodic statements	Inland Address ₹35/- per request Foreign Address ₹500/- per request			

Term & Conditions

- Value Plans are special limited period offers designed to enhance your Demat and Trading experience for accounts opened digitally on or after 1st August'23
- This offer is currently available only through the 2-in-1 digital account opening journey and is not applicable for physical account opening
- Customers must begin the digital journey using the mobile number registered with their HDFC Bank Savings Account
- HDFC Bank and HDFC Securities reserve the right to review and update these offers at their discretion
- Existing customers who already hold a Demat & Trading account are not eligible for these offers
- Value Plans remain valid only as long as the customer's savings account continues under the eligible Managed Programme or Product Variant
- If the account status changes, standard tariff charges will apply. The standard Demat AMC is ₹750 per annum
- Minimum brokerage will apply regardless of the customer's base brokerage plan: Platina - ₹10, Premia - ₹15, Maxima - ₹20, Optima - ₹25
- Demat AMC is waived for the first year. From the second year onwards, it is charged annually in advance at the start of the billing cycle
- For customers under Managed Programmes/Product Variants, AMC is computed based on the transaction done in the previous year
- A Transacting Account refers to a Demat account that has had at least one credit or debit transaction in the last 12 months. This includes:
 - Buying or selling of stocks or mutual funds
 - Processing a Demat or Remat request
 - Any pledge or unpledge transactions
- If a customer is tagged as 'Preferred' under ethnic code but holds an SA Product Code of Speciale Platinum, they will receive the higher tier benefit - the Platina plan