HDFC BANK
We understand your world

HDFC BANK
FIFA MERCHANDISE DROPS — PIXEL VISA CREDIT CARD

Offer Period: Two weekly offers (4th June'26 and 11th June'26)

1. PROGRAM OVERVIEW

Get Official FIFA Merchandise on the basis of your HDFC Bank PIXEL VISA Credit Card (Card)

Offer is applicable to all Customers who hold a Valid PIXEL VISA Credit Card of HDFC Bank Ltd (Customers) / (Cardholders).

FIFA Merchandise offers involving an option to avail FIFA Merchandise free of cost (Drops) which will be held on 4th June'26 (Match balls) and 11th June'26 (National Team Jerseys).

Intimation or communication on the drops and means to avail the same will be sent to Cardholders via authorised channels of the Bank.

Customers would need to register on the Merchandise offer website via their registered Mobile Number.

Customers will have to do a ₹1 authentication payment on their HDFC Bank PIXEL Credit Card at the merchant site to avail the merchandise and the said ₹1 authentication collected from the customer shall be reversed back to the customer's account upon successful authentication. This shall be subject to availability of stocks of merchandise since the claim can be made only on limited number of merchandise units which shall be provided on first come, first served basis.

2. PROGRAM TERMS & CONDITION

I. In the event that the customer is unable to select or receive any merchandise due to factors such as unavailability of size, out_of_stock items, unserviceable delivery pin code, or any other logistical or inventory_related constraints, or is not satisfied with the quality of the merchandise for any reason whatsoever, the Bank shall not be liable to provide compensation, replacement, or any alternative benefit under the offer. The customer shall be solely responsible for safe usage of the merchandise and shall not transfer/handover/resale the same to any third party.

II. The offer is on first come first served basis subject to product availability and serviceability by the respective merchant or delivery partner.

III. Participation in this offer is entirely voluntary, and HDFC Bank customers are under no obligation to take part. Communication regarding the offer will be made on a best effort basis through the Bank's channels.

IV. This offer is non-convertible to either cash or alternate products, not extendable, non-negotiable and non-transferable.

V. If the Customer ceases to be the HDFC Bank Visa PIXEL Credit Cardholder at any time during the offer period, all the benefits under the offer shall lapse and shall not be available to the Customer(s).

VI. HDFC Bank shall not be liable in any manner whatsoever if customers transaction fails or is reversed due to technical issues or upon expiry of offer on account of exhaustion of first come first served basis.

VII. HDFC Bank reserves the right to disqualify/ exclude any merchant establishment and/or Customer/s from the offer if any fraudulent activity is identified as being carried out for the purpose of availing the benefits under the offer or otherwise by use of the Card.

VIII. All queries with regards to the Offer will be valid/open for escalation only up to 15 days from the Offer fulfilment date i.e. authentication payment date – post which the Bank shall not entertain any queries with respect to the Offer.

IX. This Offer shall be subject to all applicable laws, rules and regulations which are in existence, and which may be promulgated anytime by any statutory authority.

X. HDFC Bank reserves the right, at any time, without prior notice and without assigning any reason whatsoever, to add/alter/modify/change or vary any or all of these terms and conditions or to replace, modify or withdraw this Offer.

XI. Above Offer is a one-time special offer for HDFC Bank PIXEL VISA Credit Card and nothing contained herein shall prejudice or affect the terms and conditions of the card member agreement. The terms of the above Offer shall be in addition to and not in derogation of the terms contained in the Card Members Agreement.

XII. The Offer will be announced on a weekly basis and can be availed by the customer only once during the Offer period.

XIII. All disputes, if any, arising out of or in connection with or as a result of above Offer or otherwise relating hereto shall be subject to the exclusive jurisdiction of the competent courts / tribunals in Chennai for Credit Card, irrespective of whether courts / tribunals in other areas have concurrent or similar jurisdiction.

XIV. The Offer is extended merely as a complimentary benefit to the customers and shall not be construed as a part of the product feature being offered by the Bank. This Offer is funded and sponsored by Visa for HDFC Bank PIXEL VISA Credit Card customers

XV. This offer is Valid for Indian Citizens and residents only.

XVI. HDFC Bank staff is not eligible to participate in this program.