



NEWS RELEASE



HDFC Bank Backs Community Platform for Active Agers – WalkAbout

Mumbai, October 13, 2025: HDFC Bank, India's leading private sector bank, today announced that it will provide seed funding to WalkAbout, a premier community platform for active agers. The investment will enable WalkAbout to enhance its community platform and scale its curated experiences for active agers.

WalkAbout, earlier known as GetSetUp India Pvt. Ltd, conducts curated events and experiences in Mumbai, New Delhi, Bengaluru, and Chennai and fosters the building of a “third space” for active agers to connect, socialise, learn, and be empowered to live their best lives. These events enable people above the age of 55 to stay mentally, socially, and physically engaged.

Arup Rakshit, Group Head, Treasury, HDFC Bank said, “As a leading institution of the country, we believe in backing nascent industries and innovative solutions that create a meaningful impact in society. WalkAbout’s curated events for seniors in age help make the advancing years not only enjoyable but also intellectually stimulating. We are happy to contribute to such an enterprise through our seed funding.”

India's 50+ population is projected to reach over 300 million by 2050. WalkAbout addresses this demographic shift by creating dedicated venues and programming that fosters social connection, physical wellness, and lifelong learning.

Deval Delivala, Founder & CEO of WalkAbout said, "HDFC Bank's investment validates our belief that active ageing is not just a lifestyle choice, it's an economic and social imperative. With their support, we can enhance our platform and experiences to serve India's active ageing community better. This partnership will help us strengthen our digital offerings and in-person experiences as we continue building a comprehensive third space for active agers. If we support people to stay curious, connected, and healthy today, we give them the best chance to age in place with dignity and independence tomorrow.”

HDFC Bank has made this investment under HDFC Bank Venture Capital Programme, an exclusive opportunity designed to fast-track the growth of start-ups. Recently, the Bank had invested in quantum cybersecurity start-up QNu Labs and Bharat GPT creator, CoRover.

About HDFC Bank

Please click here: www.hdfcbank.com

About WalkAbout

WalkAbout is India's leading community platform for active agers (55+), creating curated experiences that keep older adults mentally, socially, and physically engaged. The platform serves as a vital "third space" connecting like-minded individuals through diverse experiences, including group activities, wellness initiatives, cultural experiences, and learning opportunities. WalkAbout is redefining what it means to age actively in India. It previously operated under the company name GetSetUp.

Please click here: www.mywalkabout.in

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