

# HDFC Bank To Organise ‘Mega Two Wheeler Loan Mela’ in North India

- *Over 500 branches across Punjab, Haryana, Himachal Pradesh, Chandigarh and Jammu & Kashmir to participate in the drive on 24th and 25th September 2024*
- *Bank has invited leading two-wheeler brands and dealers to display their top models*

**Punjab, Haryana, Himachal Pradesh, Chandigarh and Jammu & Kashmir, September 17th 2025:** HDFC Bank, India's leading private sector bank, will be organising a 'Mega Two Wheeler Loan Mela' across its branches in Punjab, Haryana, Himachal Pradesh, Chandigarh and Jammu & Kashmir on 18th and 19th September 2025. Over 500 branches across these states will host this loan drive. Leading two-wheeler brands and regional dealerships will be present at the branches to showcase vehicles to customers. For eligible customers, the bank will provide on-the-spot loan sanctions.

HDFC Bank provides a host of loans to its customers at affordable interest rates. The 'Mega Two Wheeler Loan Mela' drive is envisioned to provide customers easy access to two-wheeler finance especially in the SURU (semi-urban and rural) locations.

The Bank will provide an end-to-end solution for processing loan requests with a variety of repayment configurations and minimal paperwork.

Speaking at the inauguration ceremony, Mr. Dinesh Luthra, Branch Banking Head – North said, *"The Mega Two-Wheeler Loan Mela offers a great opportunity for customers to avail finance with ease for their favourite vehicles. We have invited leading two-wheeler manufacturers and auto dealers to display their latest models at our branches. We are confident that customers will benefit from this Mela."*

For the quarter ending June 30, 2025, HDFC Bank's two-wheeler loan book size was ₹ 120 billion.

## About HDFC Bank

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