

## NEWS RELEASE

HDFC Bank Ltd.  
HDFC Bank House,  
Senapati Bapat Marg,  
Lower Parel,  
Mumbai - 400 013.  
CIN: L65920MH1994PLC080618

### **HDFC Bank to Host Mega 'Auto Loan Mela' in Uttar Pradesh in Association with Maruti Suzuki India**

*Customers to benefit with exclusive deals and discounts on cars*

**Lucknow, Uttar Pradesh, September 16, 2025:** HDFC Bank, India's leading private sector bank, today announced the launch of one day 'Mega Auto Loan Mela' in collaboration with Maruti Suzuki India, in Uttar Pradesh. Over 300 branches across the state will participate in this single day initiative.

The initiative is being organised on the eve of upcoming festive season, bringing customers unique exclusive deals and offers on a wide range of car models showcased by Maruti Suzuki India. Customers visiting the branch can browse options, get test drives and get on-the-spot loan sanctions (for eligible Bank customers).

The loan mela will offer unified platform designed to connect buyers with genuine car dealers, while ensuring smooth loan disbursement through HDFC Bank – Xpress Car loan. This facility is available for both existing and prospective HDFC Bank customers.

Xpress Car Loan platform enables a complete digital, paperless, and contact-free process, allowing auto loan disbursement to dealers within just 30 minutes. With HDFC Bank Xpress car loan, customers can make their dream car a reality in just 30 mins, with no documentation and 100% digital process.

As on June 30, 2025, HDFC Bank's auto loan book size was ₹ 1.48 lakh crore, making it one of the largest loan portfolios for the Bank.

#### **About HDFC Bank**

Please click here: [www.hdfcbank.com](http://www.hdfcbank.com)

