

HDFC Bank Launches Festive Treats in Kerala during the Onam festival

Attractive offers on loan products; Savings on swiping credit cards

Kochi, August 26, 2025: HDFC Bank, India's leading private sector bank, has launched the HDFC Bank Festive Treats campaign in Kerala during the Onam festival. The Bank has introduced attractive offers* for individuals and businesses, which will be valid till September 30, 2025.

Key offers include:

- **Home Loans:** At 7.4 % onwards for ready to move in properties
- **Personal Loan:** With tenures of up to 72 months
- **Vehicle Loans:** At 8.70 % onwards with no foreclosure charges
- **Gold Loans:** Nil processing on Balance Transfer and on select top-ups
- **Business Loans:** 50% waiver on processing fees on loans up to INR one crore
- **Biz+ Current Accounts:** Free Business and payment protection insurance cover of up to INR 10 lakhs

Details of the offers are shared in the links below:

<https://www.hdfcbank.com/>

<https://myoffers.smartbuy.hdfcbank.com/home>

Mr. Ahmed Zackaria, Branch Banking Head, Kerala, and Karnataka HDFC Bank said, "We are offering better rates on loans, bigger savings while swiping cards, and spreading the festive joy through a variety of banking products. The endeavour is to offer more value per purchase. Customers can avail of these through our branches, digital properties and at dealer as well as merchant outlets."

These offers are live across over 400 branches in the state.

About HDFC Bank

Please click here: www.hdfcbank.com

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