

HDFC Bank Brings "Ride into Joy" Two-wheeler Loan Carnival in Uttar Pradesh and Uttarakhand

Over 550 regional branches to participate in the initiative

Lucknow/Dehradun, May 14, 2025: HDFC Bank, India's leading private sector bank, is set to inaugurate "Ride into Joy" Two-wheeler Loan Carnival' in Uttar Pradesh and Uttarakhand. The two-wheeler loan mela will take place from May 15-16, 2025 across 550 branches of the Bank across Uttar Pradesh and Uttarakhand. Leading two-wheeler dealerships in the region will showcase latest two-wheeler offerings.

The initiative aims at offering an easy access to two-wheeler finance while enabling a unique platform to connect buyers with genuine two-wheeler dealers.

The initiative will offer an opportunity for customers to browse latest two-wheeler models, get test drives, and get on-the-spot loan sanctions (for eligible Bank customers), supported with suitable repayment configurations and minimal paperwork.

"The two-wheeler loan carnival will offer a unique vehicle buying experience for the people. The Bank has opened a large number of new branches in the state which will play a pivotal role in taking our two-wheeler loan offerings in closer proximity of customers." said **Mr. Muskaan Singh, Branch Banking Head – Uttar Pradesh & Uttarakhand, HDFC Bank**

About HDFC Bank

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