

HDFC Bank to Organise Mega ‘Auto Loan Mela’ in Maharashtra

Nagpur, Maharashtra, June 02, 2025: HDFC Bank, India’s leading private sector bank, is set to conduct a two-day mega ‘Auto Loan Mela’ in Maharashtra. The mela will be held on June 3 and 4, 2025 across 325 branches in Maharashtra (excluding Mumbai).

Leading four-wheeler dealerships in the region will showcase latest offerings. Customers visiting the mela can view and test drive the vehicles while eligible customers can get on-the-spot loan sanctions with easy repayment choices.

The loan mela will offer unified platform designed to connect buyers with genuine car dealers, while ensuring smooth loan disbursement through HDFC Bank – Xpress Car loan. This facility is available for both existing and prospective HDFC Bank customers.

Xpress Car Loan platform enables a complete digital, paperless, and contact-free process, allowing auto loan disbursement to dealers within just 30 minutes. With HDFC Bank Xpress car loan, customers can make their dream car a reality in just 30 mins, with no documentation and 100% digital process.

“The Auto Loan Mela will bring prospective buyers and dealers under one roof to offer a simplified car buying experience. Eligible customers can avail of attractive offers and loans on the spot. This is yet another step in our continuous journey of being customer centric and offering customer convenience.” said, **Tarun Chaudhry, Branch Banking Head, Maharashtra, HDFC Bank.**

About HDFC Bank

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