

## NEWS RELEASE

HDFC Bank Ltd.  
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### **HDFC Bank Launches 'Anmol Salary Account' - India's First Cyber Fraud Cover Integrated Offering for PSU Employees**

**New Delhi, February 12, 2025:** HDFC Bank, India's leading private sector bank, today launched India's first Public Sector Undertaking (PSU) Salary Account with a cyber fraud cover - 'Anmol Savings Account'.

HDFC Bank has been continuously innovating its Savings Account product. As a part of the 'Speciale' suite of savings account targeted at varied customer segments with diverse needs – senior citizens, working professionals, women, HDFC Bank offers a cyber fraud cover\* up to ₹ 1.5 lakhs to senior citizens while the cyber fraud cover\* varies from ₹ 25,000-50,000 for professionals. Similarly, 'Speciale Gold Women' account gives a cancer cover \*of up to ₹ 5 lakhs for women.

The salient features of Anmol Savings Account are:

- **Cyber Fraud Cover** - protects customers against cyber frauds up to ₹ 25,000\*
- **Family Benefits** - Zero Balance Salary Family Account for up to 5 family members and locker benefits
- **Insurance Cover\*** – Customers will have the benefit of comprehensive health cover with OPD coverage, top up plans of up to ₹ 30 lakhs and zero cost accident insurance cover worth over ₹ 15 lakhs
- **Exclusive Offers** – Free Platinum Debit Card with Exclusive Offers and with up to 8 complimentary domestic airport lounge access every year
- **Supplementary / Additional home loan over and above the company limits for Maharatna PSU employees**

"We are pleased to introduce the country's first cyber cover integrated salary account for PSU employees. The feature is particularly relevant as customers' banking journeys are increasingly digital." said Mr. Parag Rao, Country Head –

Payments, Liability Products, Consumer Finance & Marketing, HDFC Bank. "With the launch of the 'Anmol Savings Account', HDFC Bank reinforces its focus on customer centric innovations. This is a novel savings account product bundled with a wide range of benefits for PSU employees as well as for their family members such as preferential loan rates, increased salary overdraft limit, health cover." he added.

The Bank has introduced a dynamic product that not only offers benefits of traditional savings account but also brings in a host of advantages such as free locker benefits **for the first year, Zero Balance Salary Account, unlimited ATM transactions and free demand drafts amongst others.**

\*T&C apply. Insurance cover provided through insurance partners

### **About HDFC Bank**

Please click here: [www.hdfcbank.com](http://www.hdfcbank.com)

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