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## NEWS RELEASE

HDFC Bank Ltd.  
HDFC Bank House,  
Senapati Bapat Marg,  
Lower Parel,  
Mumbai - 400 013.  
CIN: L65920MH1994PLC080618

### **HDFC Bank To Launch 'Auto Loan Carnival' in NCT Delhi, Haryana, Uttarakhand and Jammu & Kashmir**

- *Over 118 bank branches across NCT Delhi, Haryana, Uttarakhand and Jammu & Kashmir to participate in the drive on 14<sup>th</sup> and 15<sup>th</sup> October 2024*
- *Bank has invited leading carmakers and dealers to display their top models*

**Chandigarh, New Delhi, Haridwar, Jammu, Srinagar, October 11, 2024:** HDFC Bank, India's leading private sector bank, will be organizing 'Auto Loan Carnival' across its branches in NCT Delhi, Haryana, Uttarakhand and Jammu & Kashmir on 14<sup>th</sup> and 15<sup>th</sup> October 2024. Over 118 branches across these states will host the loan drive in partnership with leading car brands and regional dealerships which will be present at the branches to showcase their car models to customers. For eligible customers, the bank would provide on-the-spot loan sanctions.

HDFC Bank provides a host of loans to its customers at affordable interest rates. The Auto Loan Carnival is envisioned to provide customers easy access to auto finance especially in the SURU (semi-urban and rural) locations. The Bank will provide an end-to-end solution for processing loan requests with a variety of repayment configurations and minimal paperwork.

Speaking at the inauguration ceremony, Mr. Arun Mediratta, Branch Banking Head, North said, *"The Auto Loan Carnival offers a great opportunity for customers to avail finance with ease for their favourite car. We have invited leading carmakers and auto dealers to display their top models at our branches. We are confident that customers will benefit from this Mela."*

For the quarter ending June 30, 2024, HDFC Bank's auto loan book size was ₹ 1,330 billion. HDFC Bank's 'Xpress Car Loan' facility, a state-of-the-art digital API platform facilitates credit loans into accounts of dealers in about 30 minutes.

#### **About HDFC Bank**

Please click here: [www.hdfcbank.com](http://www.hdfcbank.com)

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##### **Madhu Chhibber**





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