

## **HDFC Bank Signs MoU with MPOnline, Government of Madhya Pradesh**

*40+ Banking services like Accounts, Loans, Deposits and Payment products will be made available on MPOnline*

**Bhopal, August 19, 2024:** HDFC Bank, India's leading private sector bank, today announced the signing of a Memorandum of Understanding (MoU) with MPOnline, Government of Madhya Pradesh. With this, HDFC Bank is a pioneer in being the first ever financial institution to enable banking products and services through MPOnline. MP Online is an e-governance initiative by the Government of Madhya Pradesh and developed by MPOnline Limited.

As per the MoU, MPOnline will offer HDFC Bank's over 40 products and services via its 80,000 agent's networks present in all 55 districts of the state. The partnership will expand the Bank's reach in the state and help to provide an enhanced customer experience.

The MoU was signed by Mr. Satyen Modi, Executive Vice President and Business Head North, East & Central, ABCP (Alternate Banking Channel and Partnerships) - HDFC Bank and Mr. Prashant Rathi, Chief Operating Officer, MPOnline in presence of Mr. Mairaj Uddin, Executive Vice President and Head – Product, Digital Solutions & Process, ABCP (Alternate Banking Channel and Partnerships) – HDFC Bank, Mr. Sandeep Singh Rajpal, Business Head, MPOnline and other senior dignitaries from HDFC Bank and MPOnline.

Speaking at the occasion, Mr. Mairaj Uddin – HDFC Bank said, "We are happy to join hands with MPOnline in what we believe can be a transformative collaboration. Our endeavour is to provide best-in-class banking services to the customers. Madhya Pradesh is one of the fastest growing state and priority for us. Our partnership with MPOnline will help us to offer products and services to the last mile in the state."

Mr. Prashant Rathi – MPOnline said, "We are thrilled to partner with HDFC Bank and unlock new possibilities for growth. This collaboration will enable us to enhance our offerings and deliver exceptional value to all citizens of state. HDFC Bank shares our commitment to excellence and innovation and together, we will create new opportunities and drive success with Improved customer satisfaction."

### **About HDFC Bank**

Please click here: [www.hdfcbank.com](http://www.hdfcbank.com)

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