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HDFC Bank to host 'Used Car Loan Carnival' in Nashik

Nashik, Maharashtra, August 7, 2024: HDFC Bank, India's leading private sector bank, is set to launch a grand four-day long 'Used Car Loan Carnival' in Nashik, Maharashtra in association with Car Mall, one of the largest auto dealers in the city.

The 'Used Car Loan Carnival' will be held from August 8-11, 2024 at the Car Mall, Near Pathardi Phata, Mumbai-Agra Road, Nashik, Maharashtra.

More than 150 cars of leading automobile players across premium to hatchback segments will be on display at the event. Customers visiting the Carnival will have the choice to inspect and test-drive the vehicles. In addition, the Bank is offering quick access to finance through on the spot loan sanction offers for a hassle-free disbursal experience.

The event is a unique solution aimed at bridging the gap between buyers and reliable dealers. The key objective is to provide the customers with one single platform to choose their preferred used car, inspect it, and then take an on-the-spot loan sanction on it.

Mr. Akhilesh Kumar Roy, Business Head- Auto Loans at HDFC Bank said, "The growth in the passenger vehicle markets in the last few years has opened up significant opportunities in the price sensitive used-car segment. Through this initiative, HDFC Bank aims to bring the best of the used car models as well as a quick and seamless financing experience under one roof enabling customers to take faster delivery."

About HDFC Bank

Please click here: www.hdfcbank.com

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