

HDFC Bank Inaugurates ‘Used Car Loan Carnival’ in Thane, Maharashtra

To Showcase Wide range of quality cars along with on the spot loan offers

Thane, Maharashtra, May 3, 2024: HDFC Bank, India's leading private sector bank, today inaugurated a three day long 'Used Car Loan Carnival' in Thane, Maharashtra. The 'Used Car Loan Carnival' will be held from May 3-5, 2024 at the Raymond Grounds, Thane, Maharashtra. The Bank has partnered with over 10 leading auto dealers who will display 150+ range of quality used cars at the event. Customers visiting the Carnival will have the choice to inspect and test-drive the vehicles. In addition, the Bank is offering quick access to finance through on the spot loan sanction offers for a hassle-free experience

This is part of a larger initiative that will take place in 6-7 cities across the country from May-June. The event is an innovative solution aimed at bridging the gap between buyers and reliable dealers while facilitating seamless loan processing through HDFC Bank. The key objective is to provide the customers with one single platform to choose their preferred used car, inspect it, and then take an on-the-spot loan on it.

About the event **Mr. Arvind Vohra, Country Head - Retail Assets at HDFC Bank** said, *"The demand for affordable transportation solutions is on the rise in urban areas. It is driving the need for used cars and accessible financing options to buy it. Despite the demand, customers often face challenges to find quality cars, with suitable financing options. The engagement will help address these issues through a seamless and quick financing experience along with best of the offers."*

About HDFC Bank

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