

## **HDFC Bank's Xpressway Two-Wheeler Mega Loan Mela in Uttar Pradesh and Uttarakhand**

*Over 750 branches across the region to participate in this drive*

**Lucknow/Dehradun, June 20<sup>th</sup>, 2024:** HDFC Bank, India's leading private sector bank, is set to launch the Xpressway Two-Wheeler Mega Loan Mela on June 20th and 21st 2024. More than 750 regional branches across Uttar Pradesh and Uttarakhand will participate in this two-day mega initiative.

The Bank has partnered with major two-wheeler dealers who will display latest two-wheeler models of leading brands. In addition, the event will allow customers to take test drives of the vehicles. The Bank will provide an end-to-end solution for processing loan requests with a variety of repayment configurations and minimal paperwork in addition to on-the-spot loan sanctions to eligible customers.

Over the last few months, HDFC Bank has launched many new branches in the region. All the new branches will also be a part of this initiative all which further enable seamless banking experience for customers of the Bank.

Speaking at the inauguration ceremony, Mr. Muskaan Singh, Branch Banking Head (Uttar Pradesh & Uttarakhand) HDFC Bank - said, *"HDFC Bank's Two-Wheeler Loan Mela aims at enabling a hassle-free vehicle ownership experience. We are sure that the customers stand to benefit as the initiative allows to serve our customers with best of the offers and banking services with ease of access."*

For the quarter ending March 31, 2024, HDFC Bank's two-wheeler loan book size was about ₹ 11,800 crore.

### **About HDFC Bank**

Please click here: [www.hdfcbank.com](http://www.hdfcbank.com)

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