

## NEWS RELEASE



HDFC Bank Ltd.  
HDFC Bank House,  
Senapati Bapat Marg,  
Lower Parel,  
Mumbai - 400 013.  
CIN: L65920MH1994PLC080618

### **HDFC Bank launches 'Xpressway' Two-Wheeler Mega Loan Mela in Uttar Pradesh and Uttarakhand**

- *Over 750+ bank branches across the two states will participate in the drive*
  - *Two-wheeler dealers will be invited to display models*

**Lucknow/Dehradun, March 4, 2024** – HDFC Bank, India's leading private sector bank, has announced 'Xpressway' two -wheeler mega loan mela in Uttar Pradesh and Uttarakhand from March 6, 2024 to March 7, 2024. This will see participation from more than 750+ branches across Uttar Pradesh and Uttarakhand. Further, the Bank has invited major two-wheeler dealers to display their latest two-wheeler offerings at the Bank's branches.

This initiative is a collaboration between two -wheeler dealers and the Bank to extend on the spot loan sanctions at the branches. It will offer customers an opportunity to take test rides and make instant buying decisions as the Bank will facilitate seamless loan processing along with other supportive banking services on the spot.

HDFC Bank has been rapidly expanding its footprint in Uttar Pradesh and Uttarakhand with numerous new branches which will be leveraged to expand Bank's Two-Wheeler Loan portfolio in these states.

With national loan book of over Rs. 11,300 Crores as of December 31, 2023, two-wheeler loan is one of the fastest growing retail advances portfolios for the bank.

As of December 31, 2023, the Bank's distribution network in Uttar Pradesh and Uttarakhand was at 913 branches and 1292 ATMs (including CRM) across 88 cities / towns.

#### **About HDFC Bank:**

Please click here: <https://www.hdfcbank.com/>

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