

## **HDFC Bank to deploy two 'Bank on Wheels' vans in Ayodhya to enable ease of banking**

*People can access commercial and personal banking products and services*

**Ayodhya, Uttar Pradesh, January 17, 2024:** HDFC Bank, India's leading private bank, today deployed two state of the art 'Bank on Wheels' vans across Ayodhya which will offer all kind of banking services. This is being done to bring simplified banking services for customers and visitors arriving in the city for the consecration ceremony of the Shri Ram Temple. The new initiative will see the deployment of HDFC Bank's 'Bank on Wheels' from January 17 to January 31, 2024. The vans will offer in all several commercial and personal banking products and services, including Cash Deposit and withdrawal facilities, Foreign Exchange amongst a host of other products.

Ayodhya is expected to emerge as a major tourism destination and this in turn is expected to give a fillip to the economy in and around the city.

The 'Bank on Wheels' was flagged off by **Mr Vishal Singh IAS, Municipal Commissioner** in the presence of other officials including **officers from Ayodhya Nagar Nigam and Ayodhya Development Authority.**

Commenting on the occasion Mr. Akhilesh Kumar Roy, Branch Banking Head – Uttar Pradesh and Uttarakhand said, "HDFC Bank has always believed in offering its products and services keeping customer convenience as the cornerstone. This is the rationale for deploying the Bank on Wheels in Ayodhya and bringing in ease of banking to residents and tourists alike."

The following products and services will be available on the 'Bank on Wheels' van:

Products	Services
Savings Account	Cash Withdrawal
Farmers Account	Cash Deposit
Current Account	Cheque Deposit
Fixed Deposit Account	Forex Services
Kisan Gold Card	Aadhar Linking with Bank Account
Gold Loan	Account Nomination
Tractor Loan	Banking Queries
Car Loan	Mobile Banking
Two-wheeler Loan	Digital Banking With UPI
Home Loan	
Dukandaar Express Overdraft	

As of December 31, 2023, the Bank's distribution network in Uttar Pradesh was at 791 branches and 1391 ATMs (including CRM) across 80 cities / towns. The Bank's 60% of branches in the state are in semi-urban and rural areas. Further, according to the State Level Banker's Committee (SLBC) report, as of September 30, 2023, **the** bank's total business in Uttar Pradesh stands at Rs 2,81,639, marking a year-on-year growth of 53 per cent.

**ABOUT HDFC BANK**

For more information, please click here: [www.hdfcbank.com](http://www.hdfcbank.com)

**For media queries, please contact:****Madhu Chhibber**

Head, Corporate Communications

HDFC Bank Limited

E: [madhu.chhibber@hdfcbank.com](mailto:madhu.chhibber@hdfcbank.com)

**Shripad Sukenkar**

Senior Manager, Corporate Communications

HDFC Bank Limited

M: +91 98194 99303

E: [shripad.sukenkar@hdfcbank.com](mailto:shripad.sukenkar@hdfcbank.com)