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## NEWS RELEASE

HDFC Bank Ltd.  
HDFC Bank House,  
Senapati Bapat Marg,  
Lower Parel,  
Mumbai - 400 013.  
CIN: L65920MH1994PLC080618

### **HDFC Bank To Organise ‘Mega Two Wheeler Loan Mela’ in North India**

- *Over 800 branches across Punjab, Haryana, Himachal Pradesh, Chandigarh, Jammu & Kashmir and Ladakh to participate in the drive on 15<sup>th</sup> and 16<sup>th</sup> February 2024*
- *Bank has invited leading two-wheeler brands and dealers to display their top models*

**February 13<sup>th</sup> 2024:** HDFC Bank, India’s leading private sector bank, will be organizing a ‘Mega Two Wheeler Loan Mela’ across its branches in Punjab, Haryana, Himachal Pradesh, Chandigarh, Jammu & Kashmir and Ladakh on 15<sup>th</sup> and 16<sup>th</sup> February 2024. Over 800 branches across these states will host the massive loan drive in partnership with leading two wheeler brands and regional dealerships which will be present at the branches to showcase vehicles to customers. For eligible customers, the bank will provide on-the-spot loan sanctions.

HDFC Bank provides a host of loans to its customers at affordable interest rates. The ‘Mega Two Wheeler Loan Mela’ drive is envisioned to provide customers easy access to two wheeler finance especially in the SURU (semi-urban and rural) locations.

The Bank will provide an end-to-end solution for processing loan requests with a variety of repayment configurations and minimal paperwork.

Speaking at the inauguration ceremony, Mr. Dinesh Luthra, Branch Banking Head – North 2 said, *“The Mega Two-Wheeler Loan Mela offers a great opportunity for customers to avail finance with ease for their favourite vehicles. We have invited leading two wheeler manufacturers and auto dealers to display their latest models at our branches. We are confident that customers will benefit from this Mela.”*

For the quarter ending December 31, 2023, HDFC Bank’s two-wheeler loan book size was Rs 11,300 crore.

#### **About HDFC Bank**

Please click here: [www.hdfcbank.com](http://www.hdfcbank.com)

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