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HDFC Bank Parivartan Launches 10-Bed ICU Project in Puducherry

Puducherry, February 23, 2024: HDFC Bank, India's largest private sector bank, under its flagship CSR program #Parivartan has launched a 10-Bed ICU Project in Puducherry. The launch ceremony of the project was organised at Indira Gandhi Medical College and Research Institute, Puducherry. Honourable Lt Governor of Puducherry, Dr Tamilisai Sundararajan, and Honourable Chief Minister of Puducherry, Shri N Rangasamy inaugurated the project.

Under this project, 4 tech-enabled 10-Bed ICUs' equipped with high-quality medical equipment, have been set up in the following government hospitals across 4 districts of Puducherry:

- Indira Gandhi Medical College and Research Institute, Puducherry
- Government Hospital, Karaikal
- · Government Hospital, Mahe
- Government Hospital, Yanam

The procurement and installation of state-of-the-art ICU medical equipment was undertaken at the district/taluka level government hospitals. A well-equipped ICU facility will help benefit the community at large by improving access to critical care services, enhancing public health outcomes, and increasing confidence in the local healthcare system.

HDFC Bank has partnered with the Government of Puducherry, Karuna Trust, and eGov Foundation in this initiative. The 10-Bed ICU project was started in Mar 2021 in the wake of the Covid-19 delta wave spike in India, to create critical care ICU infrastructure in rural and smaller government hospitals.

Speaking on the development, **Ms Nusrat Pathan, Head - CSR, HDFC Bank** said, "Healthcare continues to remain amongst the most important pillars under #Parivartan. We strive towards the socio-economic development of the society and our objective is to create a positive impact at the grassroots level. This project will greatly benefit the people of Puducherry and render world-class intensive care. We are grateful that the local government has allowed us to partner on this critical initiative."

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HDFC Bank was among the top CSR spenders in the country for the financial year ending March 2023. As on 31st March 2023, the Bank spent Rs 820.89 crore on CSR initiatives across the country. The Bank also expanded its impact by reaching more than 9.93 crore beneficiaries cumulatively as of March 2023 in the entire nation.

The Bank's five pillars under Parivartan are Rural Development, Promotion of Education, Skill Training & Livelihood Enhancement, Healthcare & Hygiene, and Financial Literacy & Inclusion.

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