

HDFC Bank Launches Mega Car Loan Mela in Gujarat

- **Car dealers to display their latest models at over 600 bank branches**

Ahmedabad, October 7, 2023: HDFC Bank, India's leading private sector bank, has organized a two-day Mega Car Loan Mela on October 9 and 10, 2023. More than 600 HDFC Bank branches from Gandhidham, Rajkot, Surat, Vadodara, Anand, Bhuj, Ankleshwar, Vapi, etc. will participate in the mela. The Bank has partnered with leading automobile brands and regional dealers to showcase their top models at their branches. Walk-in customers can take a test drive, get on-the-spot loan sanctions, and book a car of their choice.

This Mela aims to create a platform where individuals can explore a wide range of four-wheelers and avail of attractive loan offers through XPRESS Car loan during the Navratri season. The Mega Car Loan Mela will provide end-to-end solution for processing loan requests with a variety of repayment options, which will enhance the customer experience of buying a car and availing of a loan, under one roof. The Bank has partnered with leading car dealers in the region and will provide an on-the-spot loan facility.

The HDFC Bank Mega Car Loan Mela will cater to all customers who walk into the branches by giving them a chance to see, inquire, and book their desired vehicles at the branch itself. Thereby, making the car buying experience easy, convenient, and with minimal paperwork. HDFC Bank has planned two more car loan Melas in Central India and Maharashtra starting from October 11, 2023. For the year ending 30th June 2023, HDFC Bank's auto loan book size was Rs 1,21,732 crore.

About HDFC Bank

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