

‘Iss Tyohaar No Intezaar’**HDFC Bank Launches Festive Treats**

- *Over 10,000 offers, savings up to Rs.50,000 with
HDFC Bank Cards & EASYEMI**
- *Instant digital solutions for consumers’ personal and business needs*

Mumbai, 25 October 2023: HDFC Bank, India’s largest private sector bank, announced the launch of its annual campaign - Festive Treats with superfast banking services and 10,000+ offers on Cards & EASYEMI. After four successful campaigns, the theme for this year is “*Iss Tyohaar No Intezaar*”, which means that there is no waiting this festive season. Besides offering instant services, the Bank will be running a host of offers across Accounts, Loans, Cards, EASYEMI, Consumer Loans, Cardless EASYEMI, and other products to make shopping during this festive season enjoyable and accessible for all consumers.

Under [Festive Treats](#), all existing and non-bank customers, including salaried individuals and business owners, can avail the offers. The Bank is offering XPRESS Loans at discounted interest rates and processing fees for houses, vehicles, businesses, personal needs, and more. Further, the Bank has exclusive tie-ups with top brands and merchants like Apple, Samsung, LG, Sony, Haier, HP, Acer, IKEA, Home Centre, Amazon, Lifestyle, and many other platforms. Besides, customers have a chance to save up to Rs. 50,000 using HDFC Bank Cards & EASYEMI options on Cards & Consumer Loans.

Mr Ravi Santhanam, Chief Marketing Officer, HDFC Bank said, “*The Festive Treats campaign embodies our dedication to spread happiness during this celebratory season. The wait for attractive deals and offers is over. Through our advanced instant digital solutions, customers can seamlessly access banking services online to fulfill their wishes. The campaign slogan “Iss Tyohaar No Intezaar,” symbolises festive cheer along with ease and convenience. We wish all our consumers a happy festive season!*”

Annexure:
Offers on XPRESS Loans*

Product	Offer
XPRESS Home Loan	<ul style="list-style-type: none"> • 50% off on processing fee • Interest rate @8.35% p.a.* onwards
XPRESS Car Loan	<ul style="list-style-type: none"> • Interest rate @8.80% p.a. onwards* • Zero foreclosure charges
XPRESS Pre-owned Car Loan	<ul style="list-style-type: none"> • Interest rate @11.25% p.a. onwards* • Zero foreclosure charges
XPRESS Personal Loan	<ul style="list-style-type: none"> • Interest rate @10.50% p.a. onwards* • Loan up to Rs 40 lakh • Quick approval
XPRESS Business Loan	<ul style="list-style-type: none"> • 50% off on processing fee • Loan up to Rs 75 lakh • Quick approval
XPRESS Two-Wheeler Loan	<ul style="list-style-type: none"> • Instant approval • EMIs starting @Rs 37/1,000 • Up to 100% funding
Gold Loan	<ul style="list-style-type: none"> • 50% off on processing fee • Low interest rate • Overdraft and balance transfer facility
XPRESS Loan Against Securities	<ul style="list-style-type: none"> • Interest rate @10.75% onwards* • Flat processing fee of Rs 999+ tax



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Loan Against Property	<ul style="list-style-type: none">• Loan tenure up to 15 years• Flexible repayment• Dropline Overdraft Available
EASYEMI on Consumer Loans and Cardless EASYEMI	<ul style="list-style-type: none">• Save up to Rs. 10,000 with EASYEMI on Consumer Loans & Cardless EASYEMI• Pay in parts up to 30 months with Consumer Loans and Cardless EASYEMI
EasyEMI on Debit /Credit Cards	<ul style="list-style-type: none">• Save up to Rs. 27,500 with EASYEMI on Debit / Credit Cards• Pay in parts up to 48 Months with EASYEMI on Debit / Credit Cards
XPRESS Loan on Credit Card	<ul style="list-style-type: none">• 50% off on processing fee*• No documentation• Instant disbursal

Merchant Offers*

Merchant Name	Offers	Applicable on
Samsung Mobile	<ul style="list-style-type: none">• Get up to Rs 12,000 cashback on Cards• Up to 30 months long tenure on Consumer Loans	HDFC Bank Credit Cards, EASYEMI on Debit/ Credit Cards/ Consumer Loans
Apple	<ul style="list-style-type: none">• Save Up to Rs. 10,000 on Apple range of products• Get up to 30 months long tenure on Consumer Loans and Cardless EASYEMI	HDFC Bank Credit Cards, EASYEMI on Debit/ Credit Cards/ Consumer Loans and Cardless EASYEMI
Amazon	<ul style="list-style-type: none">• 10% instant discount with EASYEMI on Cards• 10% cashback with Cardless EASYEMI	EASYEMI on Debit/ Credit Cards and Cardless EASYEMI



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MakeMyTrip	<ul style="list-style-type: none">• On domestic flights flat Rs 2,000 discount• On international flights flat Rs 7,500 discount	HDFC Bank EASYEMI on Debit / Credit Cards
Reliance Digital	Savings up to Rs 10,000	HDFC Bank EASYEMI on Consumer Loans and Cardless EASYEMI
Croma	Savings up to Rs 10,000	HDFC Bank Credit Cards, EASYEMI on Debit/ Credit Cards/ Consumer Loans and Cardless EASYEMI
Vijay Sales	Savings up to Rs 10,000	HDFC Bank EASYEMI on Consumer Loans and Cardless EASYEMI
Lifestyle	10% Instant Discount	HDFC Bank Credit Cards and EASYEMI on Credit Cards
Home Centre	10% Instant Discount	HDFC Bank Credit Cards and EASYEMI on Debit/ Credit Cards
IKEA	Up to Rs. 5000 cashback	HDFC Bank EASYEMI on Consumer Loans
GRT Jewellers	Up to Rs. 5000 Instant Discount	HDFC Bank Credit Cards
Brands like HP, Asus, Bose, Honor, Realme etc.,	Up to Rs 4000 cashback	HDFC Bank Cardless EASYEMI

For more information, click [here](#).

* Terms and conditions apply.



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About HDFC BANK

For more information, click here: www.hdfcbank.com

For media queries, please contact:

Sakshi Denis

Deputy Vice President, Corporate Communications
HDFC Bank Limited
Mobile: +91 95602 20405
Email: sakshi.denis@hdfcbank.com

Madhu Chhibber

Head, Corporate Communications
HDFC Bank Limited
Mobile: +91 98337 75515
Email: madhu.chhibber@hdfcbank.com