

**HDFC Bank introduces its 'Bank on Wheels' van in, Ashok Circle, Koppal, Karnataka**

An initiative of the bank's Rural Banking Business, the 'Bank on Wheels' van will offer 21 banking products and services in remote villages, *located 10-50 kms from the nearest bank branch.*

**October 16, 2023, Ashok Circle Koppal, Karnataka:** HDFC Bank has introduced a state-of-the-art 'Bank on Wheels' van in Ashok Circle, Koppal District of Karnataka. With this initiative HDFC Bank is taking banking to people's doorstep in semi-urban & rural geographies to provide access to banking in Karnataka. Earlier bank had introduced 'Bank on Wheels' van in B C Road Bantwal.

Karnataka becomes the eighth state after Maharashtra, Gujarat, Punjab, Tamil Nadu, Jammu & Kashmir, Karnataka & West Bengal where HDFC Bank has launched its 'Bank on Wheels' initiative.

With this initiative HDFC Bank has taken banking to people's doorstep in semi-urban & rural geographies to provide access to banking products and services in all districts of Ashok Circle Koppal.

The 'Bank on Wheels' van was flagged off by Shri. Abhinava Gavisiddeshwara Mahaswamiji Gavimath, Shri. K Raghavendra, Hitnal Member of Legislative Assembly, Shri. Nalini Atul I.A.S Deputy Commissioner & District Magistrate, Shri. Captain Mahesh Malagitti Assistant Commissioner, Shri. Sanjay Kotbal Chartered Accountant, Mr. Imran Patcha Circle Head – Retail Branch Banking – South 2, Mr. Hanamanthsa M S – Cluster Head, Retail Branch Banking and other senior officials of HDFC Bank.

Commenting on the introduction of the 'Bank of Wheels' van in Karnataka, **Mr. Anil Bhavnani, Sr. Executive Vice President, and Head Rural Banking, RBB, HDFC Bank** said: "We are pleased to take banking to people's doorstep with the launch of Bank on Wheels Van. There is enormous opportunity to serve people living in semi urban and rural areas and this initiative will improve access to banking in under banked geographies and key congregation points in all districts of Karnataka".

The van will offer a number banking services, including Cash Deposit Machine and ATM services, and an exclusive range of products designed specifically for rural banking customers. Going forward, we plan to launch this initiative in several other states."

The following products and services will be available on the 'Bank on Wheels' van:

Products	Services
Savings Account	Cash Withdrawal



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## NEWS RELEASE

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Kisan Gold Card	Account Nomination
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### ABOUT HDFC BANK

For more information, please click here: [www.hdfcbank.com](http://www.hdfcbank.com)

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