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HDFC Bank Ltd.  
HDFC Bank House,  
Senapati Bapat Marg,  
Lower Parel,  
Mumbai - 400 013.  
CIN: L65920MH1994PLC080618

## **HDFC Bank Launches 'Festive Treat – Express Two-Wheeler Loan Mega Carnival' in Uttar Pradesh, Uttarakhand**

- *Over 800+ bank branches across the two states will participate in the drive*
- *Two-wheeler dealers and manufactures will be invited to display their models*

**Lucknow/Dehradun, October 25, 2023:** HDFC Bank, India's leading private sector bank, is set to launch a two days long 'Festive Treat – Express Two-Wheeler Loan Mega Carnival' in Uttar Pradesh and Uttarakhand on October 26 and 27, 2023. Over 800+ bank branches across the two states will participate in the loan drive. The Bank has invited major two-wheeler dealers to display their latest models at its branches. The Bank would provide on-the-spot loan approvals to existing and walk-in customers. It recently opened a slew of new branches and plans to leverage these branches to expand its loan portfolio.

The Bank has invited leading automobile manufacturers and dealers to showcase their top models at its branches. Customers can take test rides, get on-the-spot loan sanctions, and book the two-wheeler of their choice. This facility will be open to Bank customers as well as walk-in non-customers visiting the branches.

With loan book of over Rs. 10,000 Crores, two-wheeler loan is one of the significant retail advances portfolios for the bank.

As of September 30, 2023, the Bank's distribution network was at 7,945 branches and 20,596 ATMs across 3,836 cities / towns as against 6,499 branches and 18,868 ATMs across 3,226 cities / towns as of September 30, 2022. 52% of the branches are in semi-urban and rural areas. In addition, the bank has 15,352 business correspondents, which are primarily manned by Common Service Centres (CSC).

### **About HDFC Bank**

Please click here: [www.hdfcbank.com](http://www.hdfcbank.com)

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## NEWS RELEASE



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