

## **HDFC Bank Launches Two-Wheeler Loan Mela in Uttar Pradesh, Uttarakhand**

- *Over 750 bank branches across the two states will participate in the drive*
- *Two-wheeler dealers and manufactures will be invited to display their models*

**Lucknow/Dehradun, September 17, 2023:** HDFC Bank, India's leading private sector bank, today announced the launch of two-days long two-wheeler loan mela in Uttar Pradesh and Uttarakhand between September 19-20, 2023. Over 750 bank branches across the two states will participate in the loan drive. The Bank has invited major two-wheeler dealers to display their latest models at its branches. The Bank would provide on-the-spot loan approvals to existing and walk-in customers. The Bank recently opened a slew of new branches and plans to leverage these branches to expand its loan portfolio.

The Bank has invited leading automobile manufacturers and dealers to showcase their top models at its branches. Customers can take test rides, get on-the-spot loan sanctions, and book the two-wheeler of their choice. This facility will be open to Bank customers as well as walk-in non-customers visiting the branches.

With this loan mela, customers can avail up to 100% financing for two-wheelers on select models and secure competitive two-wheeler loan interest rates. Customers can apply for a two-wheeler loan online with minimal documentation. Pre-approved customers can enjoy instant disbursal of their loan amount.

With loan book of over Rs. 10,000 Crores, two-wheeler loan is one of the significant retail advances portfolios for the bank.

### **About HDFC Bank**

Please click here: [www.hdfcbank.com](http://www.hdfcbank.com)

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## NEWS RELEASE

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