

HDFC Bank Launches Festive Treats Onam 2023 in Kerala

- *Attractive offers on car and two-wheeler loans, among others*

Kochi, August 2, 2023: HDFC Bank, India's leading private sector bank, has kick-started its Onam Festive Treats 2023 campaign to celebrate the festival in Kerala. As part of the campaign, the Bank has launched a host of attractive offers across its loan products.

HDFC Bank cardholders will get up to a 30 per cent instant discount on a range of products like jewellery and home appliances, among others. Besides, borrowers will get attractive offers across the Bank's products like personal loans, Xpress car loans, two-wheeler loans, home loans, business loans, gold loans, commercial vehicle loans, tractor loans, and construction equipment loans, loan on credit cards, loan against securities, and loan against properties. The Festive Treats Onam 2023 offers are valid till August 31st, 2023.

Sanjeev Kumar, Branch Banking Head (South 1), HDFC Bank said, *"Our exclusive offers under Festive Treats Onam 2023 are a special bundle of joy to kick-start the festive season. Festive Treats Onam is our annual initiative that brings a range of exciting offers to our valued customers in Kerala. With the finest offerings across various segments, we invite everyone to join us in celebrating Onam and make the most of these offers. We wish everyone a happy Onam!"*

About HDFC Bank

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