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HDFC Bank Ltd.
HDFC Bank House,
Senapati Bapat Marg,
Lower Parel,
Mumbai - 400 013.
CIN: L65920MH1994PLC080618

HDFC Bank to Launch Mega 'Two-Wheeler Loan Mela' in Central India

- *Over 250 branches across Rajasthan, Madhya Pradesh and Chhattisgarh to participate in the drive*
- *To partner with leading two-wheeler brands and regional dealerships*

Jaipur/Bhopal/Raipur, June 14, 2023: HDFC Bank, India's leading private sector bank, is set to launch a mega 'Two-Wheeler Loan Mela' drive in Central India on June 16, 2023. Over 250 branches across Rajasthan, Madhya Pradesh and Chhattisgarh will participate in the drive. While two-wheeler dealers will be present at the branches to showcase their vehicles to customers, the Bank would provide quick loan sanctions to eligible customers.

HDFC Bank's 'Two-Wheeler Loan Mela' drive aims to provide easy accessibility of two-wheeler finance to people. The participating branches will showcase a select set of two-wheelers, along with enquiry desks. Customers visiting the branches can get a test ride of two-wheelers and browse through loan options, and even book a vehicle on the spot.

As of 31st March 2023, HDFC Bank's book size of two-wheeler loans stands at Rs 9,933 crore.

About HDFC Bank

Please click here: www.hdfcbank.com

For media queries, please contact:

Sakshi Denis

Deputy Vice President, Corporate Communications
HDFC Bank Limited
Mobile : +91 95602 20405
Email: sakshi.denis@hdfcbank.com

Madhu Chhibber

Head, Corporate Communications
HDFC Bank Limited
Mobile: +91 98337 75515
Email: madhu.chhibber@hdfcbank.com