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HDFC Bank Organises Mega 'Two-Wheeler Loan Mela' in North India

- *Over 800 bank branches in Punjab, Himachal Pradesh, Chandigarh, and Haryana to participate in the drive*
- *To partner with leading two-wheeler brands and regional dealerships*

Chandigarh/Shimla, June 14, 2023: HDFC Bank, India's leading private sector bank, is organising a mega 'Two-Wheeler Loan Mela' drive in north India on June 16 and 17, 2023. Over 800 bank branches across Punjab, Himachal Pradesh, Chandigarh, and Haryana will host the loan drive. While two-wheeler dealers will be present at the branches to showcase their vehicles to customers, the Bank would provide quick loan sanctions to all eligible customers.

HDFC Bank's 'Two-Wheeler Loan Mela' drive aims to increase the visibility and accessibility of its suite of loan products in the targeted regions. The participating branches will showcase a select set of two-wheelers, along with enquiry desks. Customers visiting the branch can get a test ride of the two-wheelers and browse through the loan options, and book vehicles on the spot.

As of 31st March 2023, HDFC Bank's book size of two-wheeler loans stands at Rs 9,933 crore.

About HDFC Bank

Please click here: www.hdfcbank.com

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