



We understand your world

NEWS RELEASE

HDFC Bank Ltd.
HDFC Bank House,
Senapati Bapat Marg,
Lower Parel,
Mumbai - 400 013.
CIN: L65920MH1994PLC080618

HDFC Bank partners with 1800 merchants in Gujarat for ‘Shopathon’ shopping festival

- ***Shopathon offers are available at 1800 merchants in 15 cities of Gujarat***
- ***General public can avail discounts up to 50 % on 12 categories***

Ahmedabad, 23rd August, 2022: HDFC Bank today announced the launch of ‘Shopathon’ shopping festival in Gujarat. As part of ‘Shopathon,’ HDFC Bank has partnered with over 1800 merchants across the state to offer exciting discounts to general public.

Offers and discounts are available on categories such as Apparel, Electronics, Jeweller, Restaurant, Bakery, Lifestyle, Healthcare, Home Decor, as well as Supermarket.

‘Shopathon’ shopping festival:

- Discounts available at over 1800 merchants
- Offers are available in 15 cities of Gujarat
- 5% to 50% discounts in 12 categories
- Shopathon will run from 23rd August – 31st October
- Offers at big merchants such as Supermarket as well as small merchants

“Shopathon shopping festival is our humble attempt to create a platform that benefits small and large merchants as well as general public,” says Mr Thomson Jose, Branch Banking Head – Gujarat, HDFC Bank. “Offers are available in 15 cities, across 12 categories. We urge you to take maximum advantage of the offers and save money. This initiative will also help small merchants across the state as they are likely to get higher footfalls.”



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About HDFC Bank

For more information, click here: www.hdfcbank.com

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