

HDFC Bank launches Onam ‘Festive Treats’

- ***Bank is offering a range of customized loans across asset segment***
- ***Easy EMIs on Mobile Phones/ Laptops/ Electronics ranging from 6 to 24 months***

Kochi, 30th August, 2022: HDFC Bank, India’s leading bank, has launched a spectrum of discount offers under its Onam “Festive Treats” campaign in Kerala. The Bank is offering a dozen loan products that could address every financial need of its customers. Most Festive Treats offers will be valid till September 30, 2022. Customers can visit any branch or use their Debit / Credit Cards to avail offers.

The most notable offers are on Personal Loan, Xpress Car loan, Business Loan, Two-wheeler loan, and Home Loan. The Bank is also offering Gold loan, Loan Against Securities & Loan Against Property. HDFC Bank Debit & Credit Card holders would get exclusive discounts and CashBack. They would also be eligible to turn their purchases into EasyEMI.

The initiative was launched physically at 3 locations across Kerala— South Kerala Circle - Vazhuthacaud Branch, Ernakulam Circle - Zonal Office, SL Plaza and North Kerala Circle - Cherooty Road Branch.

Dignitaries from the Bank present during the “Festive Treats” launch in Kerala were Mr. N. Subhash, Circle Head, South Kerala Circle, Mr. Somesh Nambiar, Circle Head, North Kerala Circle, and Mr. Rajesh Krishnamoorthy, Circle Head, Ernakulam Circle.

“Onam is an auspicious festival for Kerala and Keralites everywhere. It marks a new beginning and is a harbinger of glad tidings,” said Mr Sanjeev Kumar, Branch Banking Head, South (Tamil Nadu, Puducherry & Kerala), HDFC Bank. “People want new car, motorcycles, machines, equipment and products that can help fulfil their aspirations.. Onam Festive Treats offers discounts on purchases, lower processing fees and lower interest rates on a variety of loans. It is a great opportunity for people to go ahead and purchase what they need.”

Loan Details:

1. **Xpress Car Loan** – Interest on this offer will be 7.90% onwards*.



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HDFC Bank House,
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2. **Used Car Loan** – Interest rate @10.75%* onwards with Zero Foreclosure after 24 months*.
3. **Two-wheeler loan** – EMI @ ₹37/ ₹ 1,000 onwards with down payment starting at Rs 999.
4. **Home Loan** – Interest rate would start from 8.10%* p.a. for new customers and existing home loan customers can apply a top-up loan up to Rs. 50 lakh.
5. **Mobile Phones**: 6 months to 24 months EasyEMI
6. **Laptops**: 6 months to 24 months EasyEMI
7. **Electronics**: Upto 24 months EasyEMI
8. Customers can also avail up to 22.5% CashBack with EasyEMI on Debit/Credit Cards.
9. The Bank is offering collateral-free Personal Loan and Business Loan up to Rs.40 lakh and Rs.75 lakh, respectively. Interest rate for Personal Loan will be 10.99% onwards while 50% Processing Fee for Business Loan will be waived off.
10. For Loan Against Property, the bank is offering a flat processing fee of Rs 9999; Loan Against Securities can be availed at an interest rate of 10.25% and Processing Fee of Rs 999. The Bank will provide lower EMIs along with a step payment plan.
11. Customers can get instant loan against credit card without any documentation.

More offers are available: <https://v1.hdfcbank.com/htdocs/common/2022/aug/festivetreat/index.html>

About HDFC BANK

For more information, please log on to: www.hdfcbank.com

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