

HDFC Bank inks MoU to launch “Mera Agra” app

- ***App to provide comprehensive information and services related to the city***
- ***Users can pay bills, taxes, book tickets and get quick grievance redressal***

Agra, December 28, 2021: HDFC Bank today signed a memorandum of understanding with Agra Smart City to launch “**Mera Agra**” app that would enhance ease of living for the citizens and improve tourists’ experience. The app would be a convenient source for accessing comprehensive information about the city and availing its public services. Citizens would be able to register births and deaths through the app and also pay bills for water, property, parking and taxes. Users can use the app to book tickets to historical monuments, get information related to timetable and fare of bus, train, and other modes of transport and tourism.

Mera Agra app would also enable the city administration to monitor progress on initiatives under Agra Smart City Development. The city administration would be able to monitor cleanliness, which is its top priority under SwachhBharat Abhiyan, to improve tourists’ experience. Citizens would be able to communicate directly with the city administration to resolve their grievances related to their area and neighbourhood.

The MOU was signed between IAS Nikhil Funde, Agra Smart City CEO and Mr Hemant Nanda Cluster Head, from HDFC Bank.

Circle Head Axay Kumar Dixit, Pallavi Singh, State Head, GIB, Piyush Prabhakar, Branch Manager, Hari Sharma, RBH and Jay Bhadauria, Area Head GIB all from HDFC Bank were also present during the occasion. From Agra Smart City, Mr Surender Yadav, Additional CEO, Mr R K Singh, Nodal Officer and Mr Sourabh Agarwal, Chief Data Officer, graced the occasion.

This initiative is brain child of IAS Amit Gupta, Chairman, Agra Smart City, who appreciated the efforts of HDFC bank Ltd in this direction.

“HDFC Bank supports all government initiatives aimed at enhancing ease of living and welfare of the people,” said Axay Kumar Dixit, Circle Head of HDFC Bank. “This collaboration would unify all services delivery and grievances redressal facilities for citizens and tourists alike. This is a great move by the city administration for the benefit of the people. This will go a long way in improving the stature and reputation of the city.”



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Citizens can use the app to report issues to draw officials' attention. For example, to report potholes, pile of garbage or any unclean area they can click and uploading its picture on the app. An assigned officer will send back a photo after the issue is resolved.

About HDFC BANK

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