

HDFC Bank partners with Amazon for GREAT INDIAN FESTIVAL sale


- **Save up to Rs 12,000 with HDFC Bank cards and Easy EMI**

Mumbai, October 16, 2020: HDFC Bank today announced its partnership with Amazon for the GREAT INDIAN FESTIVAL sale. As part of the partnership, the bank will offer 10% instant discount on Amazon during the GREAT INDIAN FESTIVAL sale from October 16th – 23rd, thereby making it even more affordable for customers to purchase using the bank's credit and debit cards on the leading e-commerce portal.

The partnership with Amazon is part of the bank's annual financial services dhamaka - 'Festive Treats.'

Dates	Max Discount on Credit Card & Credit Card EMI	Max Discount on Debit Card & Debit Card EMI
16 th - 17 th October	₹1,750	₹1,250
18 th - 19 th October	₹1,500	₹500
20 th - 23 rd October	₹1,500	₹500
	TOTAL: ₹4,750	Total: ₹2,250

+ Bonus offer of ₹7,250*

BONUS OFFER 1 Additional CashBack of ₹1,250 on Credit Cards and Credit Card EMI on single transaction worth ₹30,000 & above	BONUS OFFER 2 Additional CashBack of ₹6,000 on Credit Cards and Credit Card EMI on single transaction worth ₹1,00,000 & above	Extra Savings via  5X Reward Points on Infinia & Diners Black 5% CashBack on Debit/Credit Card
--	--	--

*To know full offer details – [click here](#)

To calculate your savings – [click here](#)



We understand your world

NEWS RELEASE

HDFC Bank Ltd.
HDFC Bank House,
Senapati Bapat Marg,
Lower Parel,
Mumbai - 400 013.
CIN: L65920MH1994PLC080618

Additionally, HDFC Bank has tied up with major retail brands to offer discounts, cashbacks and extra reward points on both in-store and on-line purchases. Online majors such as Amazon, TataCliq, Myntra, Pepperfry, Swiggy, Bigbasket and Grofers will offer special deals during this time. Leading retail and consumer brands like Lifestyle, Arvind Fashion Brands, Aditya Birla Fashion and Retail Brands, Bata, Adidas, Reebok, Monte Carlo. Vijay sales, Kohinoor Electronics are a few big names that will offer up to 10% Cashback on various products and services.

"We believe the association with Amazon with additional offers and savings from us will also give further impetus to economic growth in the country," said Mr. Parag Rao, Country Head - Payment Business, Merchant Acquiring Services and Marketing, HDFC Bank. "In the past 2-3 months we have seen renewed customer interest and buying patterns. We see this continuing through the festive season as well. Our partnership with Amazon under Bank's Festive Treats is one more example of making it bigger and better for our customers. We are confident that we'll fulfill every dream of our customers in this festive season."

About HDFC BANK

For information please log on to: www.hdfcbank.com

For media queries please contact:

Rajiv Banerjee

Vice President, Corporate Communications
HDFC Bank Ltd., Mumbai.

Tel: 91-22-66521307(D)/66521000(B)

Mobile: 9920454102

rajivshiv.banerjee@hdfcbank.com

Twitter: [@rajivbHDFCBank](https://twitter.com/rajivbHDFCBank)

Neeraj Jha

Head, Corporate Communication
HDFC Bank Ltd., Mumbai.

Tel: 91 - 22 - 6652 1308 (D) / 6652 1000 (B)

Mobile: 09323620828

neeraj.jha@hdfcbank.com

Twitter: [@NeerajHDFCBank](https://twitter.com/NeerajHDFCBank)