

HDFC Bank to offer face masks to walk-in customers in Kashmir, Ladakh

Srinagar (Kashmir), June 13, 2020: As part of the effort to encourage use of face masks in public, HDFC Bank Ltd. today announced it will offer face masks to walk-in customers across branches in Kashmir and Ladakh. The Bank has a total of 48 branches in Kashmir and Ladakh where it will be offering face masks to walk-in customers. This is in addition to the facilities such as Hand Sanitizer and Thermal Screening already available at the bank branches for all walk-in customers.

The objective is to increase awareness about the benefits of wearing face masks to curb the spread of Covid19. This initiative is part of HDFC Bank #Parivartan, the bank's umbrella brand for all its social initiatives.

"We are in the midst of a pandemic and as a socially responsible corporate, this initiative is a humble attempt by the bank to encourage use of masks for public safety," said Mr. Iftikhar Ahmed, Circle Head, Kashmir & Ladakh, HDFC Bank. "Face masks will help in ensuring safety of not just walk-in customers but also bank staff and other customers walking into the branch, thus making it safer for one and all. We are confident that by following simple steps like wearing face masks, sanitizing hands and practising social distancing, together, we will be able to tackle the challenge."

About HDFC Bank Parivartan:

We believe that a nation truly develops when its communities find sustainable means of livelihood. Under HDFC Bank Parivartan, our CSR initiative, we reach out to communities and enable them to shift from a vicious cycle of poverty to a virtuous cycle of growth. Stemming from our core value of sustainability, this approach empowers millions to be self-reliant and in effect, become partners in the growth of our nation. Taking one step at a time, we aim to pave the way for a brighter future. 78 million lives impacted, so far. To read more, click here: <https://www.hdfcbank.com/csr>

About HDFC BANK

For more information please log on to: www.hdfcbank.com.

For media queries please contact:

Rajiv Banerjee

Vice President, Corporate Communications

HDFC Bank Ltd., Mumbai.

Tel: 91-22-66521307(D)/66521000(B)

Mobile: 9920454102

rajivshiv.banerjee@hdfcbank.com