

HDFC Bank Parivartan to Digitize 100 Government schools in Bihar

Patna (Bihar), January 23, 2020: As a part of its commitment to Education, HDFC Bank Parivartan today announced its plans to digitise 100 government schools in Bihar.

Under this initiative, HDFC Bank is working with the State Education Board to create digital classrooms in government schools. IT infrastructure such as desktops and projectors will be installed in classrooms to deliver the syllabus based e-learning content. Further, the Bank is also training teachers to use digital infrastructure.

Ms. Ashima Bhat, Group Head – CSR, HDFC Bank and Mr. Sandeep Kumar, Branch Banking Head – East & Northeast, HDFC Bank announced this at an event held in Patna today. The 100 government schools will be spread across seven districts including Patna, Kishanganj, Araria, Purnia, Jamuai, Madhubani, and Kaimur. More than 3,000 students from class VI to XII are expected to benefit from the digital classrooms with subjects like Mathematics, Science, and English being taught in an interesting manner. Click here to watch a video on this initiative: <https://www.youtube.com/watch?v=w9NEzCZYQa8&feature=youtu.be>

“Through this initiative we are supporting the state government in its efforts to digitise schools, spread education and empower students,” said Ms Ashima Bhat, Group Head – Corporate Social Responsibility, HDFC Bank. “Education is one of the key focus areas for the Bank under Parivartan. Digital classrooms make learning fun for children and also help teachers acquire modern techniques. Going forward, we plan to digitise more such classrooms in Bihar in partnership with state education board and make a difference to the lives of people in the state.”

Under Parivartan, the Bank has brought about a positive change in the lives of more than 50 Lakh people in Bihar. The Bank’s ongoing educational initiatives at over 34,000 schools have impacted more than 20 lakh students in the state. It has also set up over 50 libraries in schools in the state. Under financial literacy and inclusion, more than 65,000 literacy camps have been organized impacting more than 5 lakh individuals.



NEWS RELEASE

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Through the Holistic Rural Development Programme (HRDP), the Bank is working to create sustainable communities in over 50 villages across 4 districts, thereby reaching over 12,000 households.

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