

HDFC Bank launches Secure Banking 2.0 programme in Visakhapatnam

- ***To roll out the programme across 10 branches in the city***
- ***Educate general public on 12 emerging frauds; make them #SecureBankers***

Visakhapatnam, Andhra Pradesh, February 25, 2020: HDFC Bank Ltd., today launched its Secure Banking 2.0 programme at Visakhapatnam. In the programme that will be rolled out in 10 branches across the city, the bank will educate general public including its customers on 12 emerging online, electronic, and digital banking frauds to make them **#SecureBankers**.

The programme, Secure Banking 2.0 will cover:

- Changing Payments Landscape
- Evolving Bank Frauds
- Modus Operandi of new and emerging frauds
- How HDFC Bank tracks suspicious transactions
- How you can become a #SecureBanker

These workshops are also open to the general public. Both customers and non-customers are welcome to attend the series of workshops which will be conducted at branches in the city. In addition to the branches, various other channels like ATM screens, mobile banking app, and the [HDFC Bank website](#) will be used to spread awareness about Secure Banking.

The programme educates general public about following new and emerging online frauds:

- Malware as Apps
- Fake Job-Portal
- Debit Card Pin Frauds

*“As a socially responsible corporate citizen, Secure Banking 2.0 is our humble attempt to make residents of Visakhapatnam #SecureBankers,” says **Mr RVG Kulkarni, Zonal Head – Andhra Pradesh & Telangana, HDFC Bank.** “With the advances in technology, customers need to be educated on the new and emerging modus operandi of fraudsters, they can fall prey to. An alert and well-informed customer is less likely to inadvertently disclose personal banking details. Through this initiative, we hope to create greater awareness of safe banking practices among general public.”*



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HDFC Bank Ltd.
HDFC Bank House,
Senapati Bapat Marg,
Lower Parel,
Mumbai - 400 013.
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At a function organized in the city, the initiative was launched by HDFC Bank officials Mr RVG Kulkarni, Zonal Head - Andhra Pradesh & Telangana in the presence of Mr Sankar Kandukuri, Head, Risk Intelligence and Control Unit, Andhra Pradesh, and other senior bank officials.

Key takeaways from the Secure Banking Workshop:

- Do not share PIN, passwords, bank details with anyone.
- Keep your bank informed when you change your address, contact number or email ID.
- An HDFC Bank representative will call you if any suspicious transaction is noticed in your account / card. The bank will call from phone number – 61607475.
- Always save your regional phone banking number on your contacts list, which will help in case of emergencies when your card is lost or stolen or you get a suspicious transaction alert. In Visakhapatnam, you can call 61606161 or on toll free number – 18002586161 to reach HDFC Bank's Phone Banking.
- Do not conduct banking transactions from your mobile, tablet, laptop, when it is connected to public / free Wi-Fi, which is open and therefore unsecured.

About HDFC BANK

For more information please log on to: www.hdfcbank.com.

For media queries please contact:

Ravindran Subramanian

Vice President, Corporate Communication

HDFC Bank Ltd., Mumbai.

Tel: +91-22-6652 7128

Mobile: 9223306610

Ravindran.Subramanian@hdfcbank.com