

## **HDFC Bank launches 'Innovations Handbook' by Teachers under Parivartan in Haryana**

**Chandigarh, February 5, 2020:** HDFC Bank today launched a manual of innovative teaching ideas called Innovations Handbook in Haryana. Innovations Handbook also called Navachar Pustika is a compilation of innovative teaching ideas contributed by teachers themselves. These zero cost, high impact ideas are part of HDFC Bank's 'Teaching-the-Teacher' (3T) programme under #Parivartan, the umbrella CSR of the Bank. The 3T programme is run in partnership with Sri Aurobindo Society.

In Haryana, under the 3T programme, more than 35,000 teachers have been trained across more than 4,000 schools. The innovation handbook will benefit more than 3 lakh students in the state.

Across India, under this programme, more than 17 Lakh teachers across 26 states, including union territories have been trained by inviting ideas from them and implementing the selected ideas in schools to improve the quality of education. This programme has already benefited more than 1.8 crore students in more than 2 Lakh Government schools.

The event was organised at Mahatma Gandhi State Institute of Public Administration Institutional in Chandigarh. Minister of State for education for Haryana, Shri Kanwar Pal Gujjar graced the event as the Chief Guest.

At the event, teachers, whose ideas were published in the Navachar Pustika were felicitated. Along with the innovations handbook, an exhibition on zero-investment innovative ideas to promote interactive and experiential teaching was also organised.

Addressing the teachers, members from the education fraternity, community, and media persons, the Chief Guest said, *"An empowered and encouraged teacher means a harmonious and progressive society. By acknowledging, supporting and promoting their efforts we are indeed benefitting society at large. I extend my heartiest congratulations to all the innovative teachers and appreciate Sri Aurobindo Society and HDFC Bank for providing teachers with a constructive platform to the teachers."*

*"We are happy to announce the launch of Navachar Pustika under the Teaching-the-Teachers (3T) programme in Haryana. Our CSR efforts is called Parivartan and it means change. The 3T programme is one such endeavour in class room education that we are bringing about in schools across India. The Innovation Handbook is a reference manual for teachers across India to use ideas that involve zero cost but are high impact," **said Ashima Bhat, Group Head – Corporate Social Responsibility, HDFC Bank.***

***Dr. Simmi Mahajan, Chief Quality Assurance, Sri Aurobindo Society said,** "Innovation is not a onetime practice, in fact, it should be a habit. An innovation-based ecosystem is an answer to the changing needs and demands of education. I am grateful to the teachers of the state and country for making remarkable contributions in bringing a transformation in education."*

**About HDFC Bank Parivartan**

*Parivartan* is HDFC Bank's umbrella brand for all its social initiatives. It is the bank's way of contributing to long-term, sustainable change in society as a whole. HDFC Bank Parivartan acts as a catalyst for such change by working in the areas of

- Rural Development
- Promotion of Education
- Skills Training & Livelihood Enhancement
- Healthcare & Hygiene
- Financial Literacy and Inclusion

Under *Parivartan*, the bank has impacted the lives of over 1 crore Indians.

- At HDFC Bank, skills training and livelihood enhancement has always been a key pillar of *Parivartan*, our umbrella brand for social initiatives.
- One of the most significant programmes to promote empowerment of women at HDFC Bank is the Sustainable Livelihood Initiative under which we have made 86 lakh women self-sufficient.
- It is one of the largest initiatives of its kind, not just in India but perhaps globally as well. Through this program, close to 10% of our staff are working to extend holistic development to women at the bottom of the pyramid.



## NEWS RELEASE

HDFC Bank Ltd.  
HDFC Bank House,  
Senapati Bapat Marg,  
Lower Parel,  
Mumbai - 400 013  
CIN: L65920MH1994PLC080618

### **About HDFC BANK**

For information please log on to: [www.hdfcbank.com](http://www.hdfcbank.com)

#### **For media queries please contact:**

##### **Rajiv Banerjee**

Vice President, Corporate Communications

HDFC Bank Ltd., Mumbai.

Tel: 91-22-66521307(D)/66521000(B)

Mobile: 9920454102

[rajivshiv.banerjee@hdfcbank.com](mailto:rajivshiv.banerjee@hdfcbank.com)