

HDFC Bank extends financial support to provide Jaipur foot for the differently-abled

Jaipur (Rajasthan) Feb 20, 2020: HDFC Bank Ltd. announced today that it has extended financial support to provide Jaipur foot for the differently-abled under its #Parivartan initiative.

The Bank has joined hands with the Bhagwan Mahaveer Viklang Sahayata Samiti (BMVSS) to provide a grant of Rs 50 lakh for prosthetic limbs to the differently-abled. The Jaipur foot is the world renowned low cost prosthetic limb developed by BMVSS. Each foot prosthesis costs around Rs. 4000 vs. Rs. 7 lakh overseas.

At an event organized in Jaipur today, the cheque was handed over to Dr D.R Mehta, Founder, BMVSS and Former Chairman, SEBI by Ms. Smita Bhagat, Country Head, Government and Institutional Business, E-commerce and Startups, HDFC Bank.

#Parivartan is the core plank of the Bank's social change initiatives which encompasses environment, social and governance spheres (#ESG).

"We are happy to join hands with BMVSS and support their noble cause. We at HDFC Bank believe in giving back to the communities we operate in. Through this intervention, we are able to make people self-reliant and independent, thus increasing their confidence and helping them lead a happy life." said Ms. Bhagat.

About HDFC BANK –

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