

***HDFC Bank launches 'Navachar Pustika' for teachers  
under Parivartan in Karnataka***

- ***Book on innovative teaching ideas launched in partnership with Sri Aurobindo Society***

**Bengaluru, December 27, 2019:** HDFC Bank today launched a manual of innovative teaching ideas called Innovations Handbook '*Navachar Pustika*' of the state. Innovations Handbook (Navachar Pustika) is a compilation of innovative teaching ideas contributed by teachers themselves for teachers to help improve classroom teaching. These zero cost, high impact ideas are part of HDFC Bank's 'Teaching-the-Teachers' programme under *#Parivartan*. The 3T programme is run in partnership with Sri Aurobindo Society.

Under the programme, more than 16.12 Lakh teachers across 24 States/ Union territories have been trained by inviting ideas from them and implementing the selected ideas in schools to improve the quality of education. This programme has already benefitted more than 1.7 crore students across 1.98 Lakh Government schools.

The *Pustika* was launched by S. R. Umashankar, Principal Secretary and M. R. Maruthi Director, DSERT, Karnataka State President, Bengaluru, Shri Sudhir Navale AIBKMS; and H. N. Gopal Krishna, former Director, DSERT, Shri Ganesh Devarajan, RBB-Circle Head, Bangalore and Shri Raghavendra Bandmidapalli - Government & Institutional Business- Karnataka from HDFC Bank.

At the event, the teachers who contributed the most effective innovative ideas to make classroom teaching fun and engaging were also felicitated. Several innovative teaching practices were also exhibited by the teachers.

- No. of teachers trained in Karnataka: 59,564
- No. of ideas submitted: 24,727
- No. of schools in Karnataka implementing the idea: 12,430
- No. of students benefitting from the programme in Karnataka: 610,900
- Education Officers Oriented: 31

Addressing the teachers, members from the education fraternity, community and media persons, the Chief Guest said, "*I extend my heartiest congratulations to all the awardees. I also*



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## NEWS RELEASE

HDFC Bank Ltd.  
HDFC Bank House,  
Senapati Bapat Marg,  
Lower Parel,  
Mumbai - 400 013.  
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*give my best wishes to Sri Aurobindo Society and HDFC Bank for making significant contributions in bringing a positive transformation in education. It is important that we support and appreciate teachers as they are the most crucial stakeholders in education."*

**Shri Ajit Sabnis, Member Executive Committee, Sri Aurobindo Society** said, "Teachers truly are the catalysts of our future dawn's. The role of teachers in the present juncture calls for a total transformation in the pedagogical approaches that bring out the innate qualities in a child. This is possible by infusing the life values in the very academics of their study. An integrated approach with overall development is the only way we can build a strong nation with worthy citizens. Sri Aurobindo Society with its constant endeavor and through its critically designed, activity-based educational programme called Rupantar, is a new hope. On this occasion, I congratulate all those Karnataka teachers who have contributed to evolve solutions to some of the complex puzzles we face in the domain of education."

"Teachers are an important part of the Nation building process for it is education that creates the most significant impact in the overall economic and social development of society," said **Ms. Ashima Bhat, Group Head – Corporate Social Responsibility, HDFC Bank**. "The Teaching-the-Teachers programme under Parivartan, we believe, brings to the fore simple ideas by the teachers themselves that makes teaching more contemporary and dynamic. The ultimate beneficiary of such low cost but effective innovations are the school children. I am confident a reference manual like the Pustika will transform the way education is imparted in classrooms across schools in Karnataka. This one-of-its-kind initiative is a part of HDFC Bank's sustained endeavour to be a catalyst for change or 'Parivartan' and create a positive impact in the lives of the local populace."

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**For media queries please contact:**

**Rajiv Banerjee**

Vice President, Corporate Communications  
HDFC Bank Ltd., Mumbai.

Tel: 91 - 22 - 66521307 (D) / 6652 1000 (B)

Mobile: 09920454102

[rajiv.banerjee@hdfcbank.com](mailto:rajiv.banerjee@hdfcbank.com)