

HDFC Bank launches Navachar (Innovation) Pustika under Parivartan 'Teaching-the-Teachers' (3T) programme

- ***Book on innovative teaching ideas launched in partnership with Sri Aurobindo Society***
- ***3T has trained 15.20 lakh teachers across 17 states 4 UTs, indirectly benefitted 1.65 crore students***

Raipur (Chhattisgarh), August 08, 2019: HDFC Bank today launched a manual of innovative teaching ideas called Navachar Pustika in Raipur. Navachar Pustika (Innovations Handbook), is a compilation of innovative teaching ideas contributed by teachers themselves. These zero cost, high impact ideas are part of HDFC Bank's 'Teaching-the-Teacher' (3T) programme under #Parivartan, the umbrella CSR of then Bank. The 3T programme is run in partnership with Sri Aurobindo Society.

Under 3T, more than 15.20 Lakh teachers across 17 states and 4 Union territories have been trained by inviting ideas from them, and implementing the selected ideas in schools to improve the quality of education. This programme has already benefitted more than 1.6 crore students across 6 Lakh Government schools.

The top 8 participating teachers from Chhattisgarh were invited to the training workshop on Zero Investment Innovation in Education in Raipur. The innovation manual for Chhattisgarh state was launched by Mr. Nilesh Muley, Circle Head, Branch Banking, Chhattisgarh, HDFC Bank along with Mr. Mayank Agrawal, Head, Operations, Sri Aurobindo Society in the presence of Mr. Subhash Rai, Corporate Social Responsibility, HDFC Bank

Here are some examples of innovative teaching ideas by teachers:

- To foster an inclusive, healthy and safe environment in schools one of the teachers, Ms. Vibha Soni, Government Pre-Secondary School, Masturi, Bilaspur, came up with an idea named POCSO Act Box. The teacher encouraged the students to raise their voice against any kind of abuse by writing it on a slip of paper anonymously, and dropping in the box. This helped the teacher to understand the concerns and take the necessary actions. This initiative has helped to reduce the incidents of eve-teasing and child sex abuse.

- To curtail the rising absenteeism of girls in the school due to menstrual cycles, Ms. Seema Chaturvedi, Government Pre-Secondary School, Syahimudi, Korba helped to generate awareness on menstrual hygiene. Ms. Chaturvedi installed a locally-made incinerator at the school, inspiring girls from the school to construct them in their homes.
- Mr. Ramakant Sahu, Government Model Primary School, Phuresa, Dhamtari with the help of colleagues, members of the Gram Panchayat, and students constructed self-cleaning toilets. These helped to resolve the open defecation problems.



“Teachers are an important part of the Nation building process for it is education that creates the most significant impact in the overall economic and social development of society. The Teaching-the-Teachers (3T) programme under Parivartan, we believe, makes education more contemporary and dynamic by involving teachers to think of innovative ways of imparting knowledge in class rooms. The Innovation Handbook thus becomes a reference manual for teachers across India to use ideas that involve zero cost but are high impact. This one-of-itskind initiative is a part of the Bank’s

*sustained endeavour to be a catalyst for change or ‘Parivartan’ and create a positive impact in the lives of the local populace,” said **Ms. Ashima Bhat, Group Head – Corporate Social Responsibility, HDFC Bank.***

About HDFC Bank Parivartan

Parivartan is HDFC Bank’s umbrella brand for all its social initiatives. It is the bank’s way of contributing to long-term, sustainable change in society as a whole. HDFC Bank Parivartan acts as a catalyst for such change by working in the areas of

- Rural Development
- Promotion of Education
- Skills Training & Livelihood Enhancement
- Healthcare & Hygiene
- Financial Literacy and Inclusion



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Under Parivartan, the bank has impacted the lives of over 1 crore Indians.

About HDFC BANK

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