

HDFC Bank to adopt 15 flood-hit schools in Assam

- ***Donates Rs. 6 crore to Chief Minister's Relief Fund***
- ***To support relief and rehabilitation efforts in the flood hit schools***

Gwahati (Assam), August 10, 2019: HDFC Bank today announced that it will adopt 15 schools in Assam. As part of its long-term relief and rehabilitation efforts, this initiative is aimed at helping people in the worst-hit parts of the state recover, and encompasses the following:

- setting up medical camps
- distribution of emergency supplies
- reconstruction of drinking water in schools and villages.
- supporting the renovation/ sanitation facilities in local schools

The Bank will be distributing food relief packets in the villages of Lakhimpur, Nalbari, Dhemaji, Kamrup, Barpeta and Baksa, thus impacting 14,000 households of the 11 flood-hit districts. Additionally, 15 schools in the state will receive infrastructure support post consultation with the state government. The Bank's local NGO partners including GVM, IGSSS, FXB India and Citizens Foundation will help provide on-ground help in the process.

As a humanitarian gesture, the bank has also contributed Rs. 6 crore to the Chief Minister's Relief Fund as an immediate relief measure.

This is a part of the Bank's #Parivartan programme, the umbrella brand for all its social initiatives. It is the Bank's way of contributing to long-term, sustainable change in society as a whole.

Ms. Nusrat Pathan, Head, Corporate Social Responsibility, HDFC Bank Ltd. said *"We stand with the people of Assam in this time of distress. Apart from providing immediate relief to the affected, we are working with our local NGO partner on long term measures like adopting schools in some flood affected districts. We are looking at refurbishment of schools damaged by the flood so that children can continue with their education as soon as possible. This is a small token of our effort to help bring normalcy in the lives of the people affected by the natural disaster."*



NEWS RELEASE

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Speaking on this, **Mr. Sandeep Kumar, Head, Branch Banking, HDFC Bank** said *“At HDFC Bank, we believe in giving back to the communities that we operate in. Through this initiative; we hope to create a small impact in the recovery process from the natural disaster in Assam.”*

Click here to view a video on the Bank's efforts:

About HDFC Bank:

To know more about HDFC Bank, log on to www.hdfcbank.com.

About HDFC Bank Parivartan:

We believe that a nation truly develops when its communities find sustainable means of livelihood. Under HDFC Bank Parivartan, our umbrella for social initiatives, we reach out to communities and enable them to shift from a vicious cycle of poverty to a virtuous cycle of growth. Stemming from our core value of sustainability, this approach empowers millions to be self-reliant and in effect, become partners in the growth of our nation. Taking one step at a time, we aim to pave the way for a brighter future. To read more, click here: <https://www.hdfcbank.com/csr/index.aspx>

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