

HDFC Bank *Parivartan* to skill 720 women in nursing in Jharkhand

- ***Kaushal College launched in the state of Jharkhand***
- ***Almost 16,000 households in the state impacted via the #Parivartan programme***

Ranchi (Jharkhand), March 1, 2019: HDFC Bank launched a programme to skill 720 women in nursing through state-of-the-art Kaushal Colleges in Jharkhand. One Kaushal College is already running successfully in Chanhoo, catering to 120 young women at present. Another Kaushal College in Jharkhand was inaugurated today in Ranchi by Hon'ble Chief Minister of Jharkhand Shri Raghubar Das. This Kaushal College will offer certificate courses in various trade to the candidates.

Kaushal Colleges are run by the PanIIT Alumni Reach for Jharkhand Foundation (PreJha Foundation), a Special Purpose Vehicle (SPV) of the Department of Welfare, Government of Jharkhand in partnership with PanIIT Alumni Reach for India Foundation. Under this initiative, HDFC Bank offers assistance to the candidates through its merit-based scholarships, educational-loan interest subvention and providing programmatic support to enable financial inclusion and vocational education for nursing courses. HDFC Bank is supporting three Kaushal Colleges in the state of Jharkhand including those in Gumla district, Ranchi district (Chanhoo) and Saraikela district (Rajnagar) for next 2 years. Kaushal Colleges across Jharkhand aim to train and place 720 beneficiaries from affirmative action sections including SC, ST, OBC and other poor youth hailing from naxal-affected districts across the state of Jharkhand by year 2020.

The event was attended by dignitaries including the Hon'ble Union Minister of State for Tribal Affairs, Shri Sudarshan Bhagat; Hon'ble Minister of Welfare – Jharkhand, Dr. Louis Marandi; Hon'ble Minister of Urban Development, Housing & Transport Department, Jharkhand, Shri. C.P. Singh; Hon'ble Minister of Labour, Employment & Training, Jharkhand, Shri Raj Paliwar; Hon'ble Member of Parliament, Shri Ram Tahal Choudhary; Mr. Katsuo Matsumoto, Chief Representative of Japan International Cooperation Agency (JICA) India Office; Ms. Nusrat Pathan, Head CSR, HDFC Bank; and Chef Manjit Singh Gill, President Indian Federation of Culinary Associations (IFCA), and Chef Sounder, Secretary IFCA, were also present amongst the dignitaries.

At the inauguration, **Ms. Nusrat Pathan, Head – CSR, HDFC Bank said,** *“HDFC Bank’s (CSR) Parivartan vision is to enable development of our youth by empowering them with education and the opportunity to bring about a positive change in their lives. This new college is part of Parivartan – our initiative to bring about sustainable development through interventions at multiple levels, foremost being equipping the youth of the state to find their way out of vicious cycle of poverty through education and employable skills.”*

HDFC Bank #Parivartan also works extensively in the state through its Holistic Rural Development Programme (HRDP), which aims to bring about sustainable changes in the life of communities through introduction of improved agricultural practices, farm schools, remedial academic classes for weak students, strengthening of VHNCs (village health and nutrition committees), creation of irrigation infrastructure (pond seepage well) as well as multiple initiatives to improve social, physical and economic status of the intervention village to end cyclic poverty and deprivation. Through this, the Bank has touched almost 16,000 households across 74 villages in Jharkhand.

These are some of interventions in the state under HRDP:

Focus area	Indicators	Volume
Natural Resource Management	Number of water bodies created ponds/check dams/Low land well	73
	Solar street lights installed in village	1190
Education	Number of Children benefitted in schools under our initiative	6345
	Number of sanitation units constructed or renovated in the schools	81
Skill Development and Livelihood Enhancement	Number of SHGs involved and enterprises	91

	Number of Village Development Committee (VDCs) involved in our initiative	74
	Number of farmers involved in sustainable agriculture practices	3956
	Land brought under group irrigation facilities (Acre)	514
	Number of Enterprises set up	79
Health and Hygiene Number of Community Drinking	Water Sources created (Jal-Minar)	26
	Repairing of Government installed Hand-Pump	159
	Support for construction of house hold toilets at village	760
	Number of Household having access to safe drinking water facilities	2220

To know more about HDFC Bank, log on to www.hdfcbank.com.

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About Kaushal College

The Kaushal college has two trades that are being offered with one-year training at the institute and one year on-the-job – Culinary trade is being offered in partnership with Indian Federation of Culinary Associations (IFCA) as the Knowledge partner. IFCA is providing support in curriculum, faculty development, expert visits, certification and placements. The manufacturing technician course is predicated on WorldSkills curriculum that with advanced

technologies including electronic laboratory, CAD/CAM laboratory. In addition, 3D printing and 3D prototyping training would be provided to the candidates. A computer lab with foreign language coaching with Neuro Linguistic Programming (NLP) is also being set up to support overseas placements.

About PreJha Foundation

“PreJHA Foundation”, is a joint initiative by agencies of Department of Welfare, Government of Jharkhand and PanIT Alumni Reach for India Foundation. It has been setup to enable skill development and entrepreneurship to underprivileged sections and aims to set up one Gurukul in each district of Jharkhand.

About IFCA

The Indian Federation of Culinary Associations is a nodal body of culinary professionals in India and is an independent, apolitical, non-religious and voluntary organization of culinary professionals. IFCA was formed with the idea of developing the culinary profession and to showcase Indian cuisine onto the global platform. IFCA hopes to promote culinary knowledge and propagate various kinds of food and bring obscure culinary styles and practices to the forefront.