

HDFC Bank becomes first private sector bank to open branch at Chitrakonda, Odisha

- **146th branch inaugurated by Mr. A. K. Arya, Commandant, 8 Bn BSF**

Chitrakonda (Odisha), March 27, 2019: HDFC Bank Ltd. today became the first private sector bank to open a rural branch at Chitrakonda in Malkangiri District of the state. The 146th branch in the state was inaugurated by Mr. A. K. Arya, Commandant 8 BN BSF, Chitrakonda in the presence of Mr. Hemanta Sil, Branch Manager, Chitrakonda Branch; Mr. Debendra Nath Jena, Deputy Vice President, Cluster Head, Southern Odisha, HDFC Bank; and other senior officials of the bank.

The new branch is located at Ground Floor, Chitrakonda Gram Panchayat Office, Chitrakonda, Malkangiri, Odisha, Pin – 764052. It will remain open six days a week, offering residents the flexibility to carry out their banking transactions at the time most convenient for them.

Speaking at the launch, Mr. Hemanta Sil, Branch Manager, Chitrakonda Branch, HDFC Bank said: “This remote location branch will mean that many people who had to travel long distances, sometimes as much as 25 kilometres, will now have easy access to banking services. This also reiterates our commitment to take formal banking services to every part of the state. We are happy to serve the local populace, and by offering them our full range of banking services, even in rural areas, we hope to make a difference to their lives.”

At a national level, HDFC Bank has 53% of its branches in semi-urban and rural areas and is continuously extending its reach in the hinterland in its endeavour to support inclusive growth. As of December 31, 2018, the Bank had a distribution network with 4,963 branches and 13,160 ATMs in 2,727 cities/towns.

The Bank has made significant headway in its multichannel servicing strategy in Odisha, providing customers the use of its complete range of products and services. It offers, under one roof, products ranging from basic services such as Savings Account, Fixed Deposits, Current Account, Two-wheeler loan, Auto loan, Commercial Vehicle Loan, Kisan Gold Card, Agri and Commodities Loans to direct access banking channels such as, PhoneBanking, NetBanking and International Credit and Debit Cards.



We understand your world

NEWS RELEASE

HDFC Bank Ltd.
HDFC Bank House,
Senapati Bapat Marg,
Lower Parel,
Mumbai - 400 013.
CIN: L65920MH1994PLC080618

About HDFC BANK

Please log on to: www.hdfcbank.com

For media queries please contact:

Ravindran Subramanian
Deputy Vice President, Corporate Communications
HDFC Bank Ltd., Mumbai.
Tel: 91 - 22 - 6652 1047 (D) / 6652 1000 (B)
Mobile: 9223306610
ravindran.subramanian@hdfcbank.com