

HDFC Bank partners with Bhubaneswar Police to launch integrated e-challan devices

- ***First-of-its-kind system in Bhubaneswar that allows police to capture images from the device for offences and documents***
- ***Single device for issuing fines, generating prints and enabling payments***

Bhubaneswar (Odisha) December 10, 2018: HDFC Bank, today launched integrated e-challan devices, in association with the Bhubaneswar Police. This handheld device is a Point-of-Sale (PoS) terminal that will allow traffic police to complete multiple functions like issuing fines, taking printouts and enabling payments.

The initiative will allow the traffic police to collect fines for violation of road traffic rules and regulations in the city digitally, with the help of any credit or debit card.

Currently, the Bhubaneswar Police issues nearly three thousand challans every day and many of them are issued on paper. Through this initiative, the Bank will provide 180 machines which aim to digitise the process and help make the cash handling process hassle free.

In a press conference organized at Police Commissionerate Headquarter, Dr. Rajendra Prasad Sharma, Director General Police, Odisha and Mr. Debasis Senapati, Regional Head, Branch Banking, Odisha & Andaman, HDFC Bank announced the launch of the service in presence of senior HDFC Bank and police officials.

*“Keeping up with the rise in people using digital services, HDFC Bank endeavors to equip law enforcement authorities with newer technologies for collections by providing them best in class solutions. The initiative also helps to enhance the co-ordination between banks and law enforcement authorities. We’d like to thank Bhubaneswar Police for extending their support and co-operation in setting up this service,” said **Mr. Debasis Senapati, Regional Head, Branch Banking, Odisha & Andaman, HDFC Bank.***

In addition to digital initiatives, HDFC Bank is also reaching to out to people through its nationwide distribution network. HDFC Bank has 143 branches and 231 ATMs in the state of



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Odisha. As of September 30, 2018, the Bank had a nationwide distribution network with 4,825 branches and 13,018 ATMs in 2,718 cities/towns.

To know more about HDFC Bank, log on to www.hdfcbank.com.

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