

HDFC Bank organises employee sports competition Josh Unlimited 2018 in Guwahati

- ***One of the largest employee events of its kind by any corporate in India***

Guwahati (Assam), December 8, 2018: HDFC Bank Ltd., today organised the 7th edition of its annual sports competition for employees of Guwahati region. Known as Josh Unlimited, this event is the flagship employee engagement initiative which the Bank undertakes to promote fitness and overall well-being among its employees through sports. It was launched in Srinagar in September and will be rolled out in over 35 cities across India in the coming months.

This is one of the largest internal sports events for employees organised by a corporate in the country. It is a platform for the Bank employees to compete in 10 sporting disciplines such as cricket, football, badminton, athletics, carom, chess, volleyball, lagori, kho-kho, and table tennis. Last year, more than 17,000 employees participated in the competition held at 29 locations over a period of five months.

In Guwahati, the event was held at Judges Field, Digholi Pukhuri at MG Road. Over 350 employees and their families participated from Guwahati as well as neighbouring towns such as Shillong, Nagaon, Pathsala, Nongpoh, Jagi Road, Barpeta and Byrnihat. The event also saw enthusiastic support from families of the employees.

The Guwahati edition of Josh Unlimited 2018 was inaugurated by chief guest Mr. Atul Barve, Head, Branch Banking, East, HDFC Bank in the presence of other senior bank officials as well as participants.

Mr. Atul Barve, Head, Branch Banking, East, HDFC Bank said, "Our employees are our greatest strength. Sports plays a big role in their overall health and well-being, which is of utmost importance to us. I am happy that we have this excellent platform at HDFC Bank, which gives the employees in the Guwahati region the opportunity to not just compete but also build team spirit and camaraderie."



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Speaking about the event, **Mr. Parag Shah, Head, Learning and Development, and Employee Engagement, HDFC Bank** said: *"We encourage all our employees to embed sports and physical activity in their lives. As a socially responsible corporate citizen, we also provide platforms such as Josh Unlimited to enable this in an enjoyable format. We have had tremendous participation over the years and continue to increase the number of locations every year. Through this event, employees working at different branches and locations in Guwahati come together for a day of friendly competition."*

Click here to catch a glimpse of Josh Unlimited 2017





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