

## **HDFC Bank launches online payment gateway in association with Verla Canca Village Panchayat**

- ***Residents of Verla Canca can make online payment for 4 services***
- ***Initiative to enable quick and easy payment to promote digital banking***

**Panaji (Goa), October 2, 2017:** [HDFC Bank](#) has partnered with Verla Canca Village Panchayat to set up an online payment gateway for the residents of Verla Canca Village.

Residents of Verla Canca will now be able to make payments for 4 different types of services online in a quick and convenient manner, by any debit card, credit card, or netbanking facility, from the comfort of their homes or offices.

All fees and charges for the following services can be made online on the website.

- House Tax
- Light Tax
- Professional Tax
- Garbage Tax

Link to the website:

<https://smarthubgovernment.hdfcbank.com/SmartHubGovt/Landing.action?instId=VILL>

"At a function organized in Verla Canca, the payment gateway facility was officially launched by Mr. Neville Noronha, Cluster Head, HDFC Bank and Mr. Vinod D Palienkar, Minister of WRD and Fisheries, Government of Goa; in the presence of Mr. Milton Marques – Sarpanch, Verla Canca Village Panchayat; Mr. Vrushali Arlekar, Deputy Sarpanch - Verla Canca Village Panchayat, Mr. Eric Ferrao, Branch Manager – Mapusa Branch, HDFC Bank, and other senior officials of the bank and Verla Canca Village Panchayat.

At present, residents of Verla Canca have to make payment physically at the Village Panchayat office through demand draft or cash, which can be a time-consuming process. This unique initiative in the state will reduce the time spent commuting and queuing up to make the payment. It will also allow people who have moved out of the city to make their





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payment in a timely manner from the comfort of their homes or offices. It reaffirms HDFC Bank's position as one of the largest facilitators of online payments for Municipalities.

*"At HDFC Bank, we feel privileged to be chosen as a partner for this initiative. This is a big step in the evolution of the payment mechanism for services provided by Verla Canca Village Panchayat in the state and will help fast-track payments. We continue to make it easier for people to bank anywhere, anytime with our suite of digital banking offerings as they lead a fast paced, busy life and need convenience of accessing services on the go,"* **said Mr. Neville Noronha, Cluster Head, HDFC Bank.**

The initiative is part of India's premier digital bank's strategic focus on customer convenience, access and delight, using technology as an enabler. In line with this, post the launch of 'Go Digital' campaign in 2014, with the 'Bank aapki mutthi mein' offering, HDFC Bank has launched a host of new digital banking products.

These include [30 minute paperless auto loan](#) using Biometric technology, [10 seconds personal loan](#) on netbanking, [PayZapp](#), [DigiPOS](#), and recently introduced [instant loans at ATM](#). This is in addition to HDFC Bank's powerful [Netbanking](#) portal and official mobile app, which allows customers to perform over 225 and 125 different types of transactions, respectively.

In addition to digital initiatives, HDFC Bank is also reaching to out to people through its nationwide distribution network. HDFC Bank has 65 branches in the state of Goa. As of June 30, 2017, the Bank had a national distribution network 4,727 branches and 12,220 ATMs across 2,666 cities.



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### **About HDFC BANK**

Promoted in 1995 by Housing Development Finance Corporation (HDFC), India's leading housing finance company, HDFC Bank is one of India's premier banks providing a wide range of financial products and services to its 37 million customers across hundreds of Indian cities using multiple distribution channels including a pan-India network of branches, ATMs, phone banking, net banking and mobile banking. Within a relatively short span of time, the bank has emerged as a leading player in retail banking, wholesale banking, and treasury operations, its three principal business segments.

The bank's competitive strength clearly lies in the use of technology and the ability to deliver world-class service with rapid response time. Over the last 23 years, the bank has successfully gained market share in its target customer franchises while maintaining healthy profitability and asset quality.

As of June 30, 2017, the Bank had a distribution network with 4,727 branches and 12,220 ATMs in 2,666 cities/towns.

For the quarter ended June 30, 2017, the Bank's total income was INR 221.85 billion (Rs 22,185.4 crore) as against INR 193.22 billion (Rs 19,322.6 crore) for the quarter ended June 30, 2016. Net revenues (net interest income plus other income) increased by 21.7% to INR 128.87 billion (Rs 12,887.4 crore) for the quarter ended June 30, 2017 as against INR 105.88 billion (Rs 10,588.1 crore) for the corresponding quarter of the previous year. Net Profit for the quarter ended June 30, 2017 was 38.93 billion (3,893.8 crore), up 20.2%, over the quarter ended June 30, 2016.

Total income for the quarter ended June 30, 2017, was INR 221.85 billion (Rs 22,185.4 crore). Leading Indian and international publications have recognised the bank for its performance and quality.

For more information please log on to: [www.hdfcbank.com](http://www.hdfcbank.com)

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