

HDFC Bank completes training of 5 lakh teachers in Uttar Pradesh in partnership with Sri Aurobindo Society

- ***Over 2 lakh ideas submitted by teachers to improve quality of education; jury to select 25 best ideas for implementation***
- ***2 crore students in 1.75 lakh government schools to benefit***

Lucknow (Uttar Pradesh), June 1, 2016: [HDFC Bank Ltd.](#), has completed training of over 5 lakh school teachers in Uttar Pradesh in partnership with Sri Aurobindo Society under the Zero Investment Innovation in Education Initiative (ZIEI). The training familiarized school teachers with 'innovation' as a concept, while also giving them a platform to come up with new solutions. The teachers have now come up with 2 lakh ideas that have the potential to bring about path breaking changes in education for over 2 crore students spread across the length and breadth of the state.

The jury comprising experts will evaluate these ideas based on parameters such as improved education delivery in classrooms, reduced drop-out rate, creation of a conducive learning environment even for girls and children with special needs, and greater involvement of teachers and parents in improving quality of education.

The teachers, whose ideas are finally selected will receive training and monetary support to refine the idea for scalability. About 1.75 lakh government schools across the state stand to benefit from this initiative.

Some of the ideas received so far are:

- Creating a Snake & Ladder in the playground to teach Math
- Divide students in groups for peer learning
- Creating comics to teach various subjects and concepts
- Start a bank for students in the school to teach financial concepts
- Recognizing and felicitating all students and their parents to increase enrolment, attendance and their involvement

The Department of Basic and Secondary Education of the Government of U.P., is also closely involved in the initiative and has signed an MoU with Sri Aurobindo Society to help with on ground coordination and execution.

The effectiveness of the initiative will be measured with the help of technology, which the Bank uses as an enabler to offer convenience and access to its customers.



"We are excited at the response we have received from the teachers. Receiving two lakh suggestions and ideas indicates that teachers have taken complete ownership of the initiative. This has now become a movement to reform the quality of education in the state. We want to make education accessible, effective and bring it in tune with changing times. Who better than the teachers to bring about such a change in the temples of learning? This one-of-its-kind initiative is a part of the Bank's sustained endeavour to create a positive impact in the lives of the local populace through its Corporate Social Responsibility programme."

Ms. Nusrat Pathan, Head – Corporate Social Responsibility, HDFC Bank



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In addition to the digital initiatives, HDFC Bank is also reaching out to people through its nationwide physical distribution network. In U.P., HDFC Bank has 401 branches. 55 per cent branches in HDFC Bank's national distribution network are located in semi-urban and rural areas. As of March 31, 2016, the Bank had a national distribution network 4,520 branches and 12,000 ATMs across 2,587 cities.



"The initiative goes beyond improvement in the delivery of education in classrooms. It encompasses all factors that affect education, including values, administrative processes, infrastructure, parents and community outreach, leadership and technology."

Mr. Sambhrant Sharma, Director, Sri Aurobindo Society



"At HDFC Bank, we strive to make a difference in the lives of local communities. These innovations in education provide a distinctive platform for teachers, which encourages sharing of ideas to improve the quality of education, for the benefit of students across the state."

Mr. Kumar Sanjeev, Regional Head – Uttar Pradesh, HDFC Bank

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