

HDFC Bank opens 75th branch in Chhattisgarh at Dhamtari

- ***HDFC Bank today reached an important milestone of 75 branches in the state***
- ***The new branch is a semi urban branch, located at Kurud in Dhamtari district of Chhattisgarh***

Raipur (Chhattisgarh), March 25, 2016: With the launch of a new branch in Dhamtari district of Chhattisgarh, HDFC Bank today reached an important milestone of 75 branches in the state. The new branch is a semi urban branch, located at Kurud in Dhamtari district of Chhattisgarh.

The branch was inaugurated by Mr. Ajay Chandrakar, Minister for Parliamentary Affairs, Panchayat and Rural Development, Legislative Affairs and Health and Family Welfare, Medical Education, Home, Jail and Public Health Engineering Department, Government of Chhattisgarh in the presence of Mr. Sunil Panjwani, Circle Head – Chhattisgarh, HDFC Bank, and other senior officials of the bank. The new branch is located at No. 2, Opposite Priyanka Colony, Bypass Road, Kurud, Dhamtari – 493663.

HDFC Bank has rapidly expanded its branch network in Chhattisgarh in the past five years as well as given a concerted push to its Digital Banking strategy in the state as part of its efforts to deliver its services using multiple technology platforms. At present, HDFC Bank has 75 branches and 70 ATMs in the state. This journey began with its very first branch in the city, which was set up in Raipur in 2002.

Since then, it has extensively leveraged technology to provide banking services through a host of digital channels such as net banking and mobile banking. HDFC Bank is today reaching out to an increasing number of people across the state through its branch network complemented by initiatives under its 'Go Digital' campaign.



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"Our extensive 75-branch network in Chhattisgarh, reiterates our commitment to take formal banking services to every

corner of the state. Our objective is to empower more people in the state by offering them our full range of banking services including digital initiatives, even in rural areas, thus making a difference in their lives."

Ms. Smita Bhagat, Branch Banking Head – North & West, HDFC Bank



"The journey to reach the 75th branch milestone in Chhattisgarh has been extremely fulfilling, right since

the launch of our first branch in the state in the year 2002. We are



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The 'Go Digital' campaign began on the banks of the river Ganga in Varanasi last year, with the launch of its 'Bank Aap Ki Muththi Mein' to offer banking services in the mobile phone. Further, the bank has also launched innovative digital initiatives including Chillr, Watchbanking and PayZapp.

At a national level, HDFC Bank has 55 per cent of its branches in semi-urban and rural areas and is continuously extending its reach in the hinterland in its endeavour to support inclusive growth.

As of December 31, 2015, the Bank's distribution network was at 4,281 branches and 11,843 ATMs across 2,505 cities.

expanding deeper into geographies with increased intensity, and with 200+ different types of transactions now available on the internet, 80+ types of transactions on the mobile, we look forward to bringing a whole new world of convenience and flexibility to customers across the state."

**Mr. Sunil Panjwani, Circle Head –
Chhattisgarh, HDFC Bank**

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