

HDFC Bank launches payment gateway for the residents of Jodhpur

- ***First-of-its-kind initiative to enable quick and easy payment of Urban Development tax***

Jodhpur (Rajasthan), February 23, 2016: [HDFC Bank](#) today launched payment gateway for online payment of Urban Development tax. Starting today, residents of Jodhpur will be able to pay Urban Development tax online in a quick and convenient manner, using any debit card, credit card, or net banking facility, on the website of Jodhpur Municipal Corporation.

At present, residents of Jodhpur have to make tax payment physically at the Municipal Corporation through cash or cheque, which can be a time-consuming process. This first-of-its kind initiative in Jodhpur will reduce the time spent commuting and queuing up to make tax payment. It will also allow people who have moved out of the city to make their payment in a timely manner from the comfort of their homes or offices. It reaffirms HDFC Bank's position as one of the largest facilitators of tax payments for the union and state governments.

In a function organized today at Jodhpur Nagar Nigam, Mr. Ghanshyam Ojha, Mayor, Jodhpur, launched the payment gateway in the presence of Mr. Hari Singh Rathore, Commissioner, Jodhpur Municipal Corporation, Mr. Satyen Modi, Circle Head - Rajasthan, HDFC Bank, and other senior officials of the bank.

The initiative is part of India's premier full-service digital bank's strategic focus on customer convenience, access and delight, using technology as an enabler. In line with this, post the launch of 'Go Digital' campaign in 2014, with the 'Bank aapki mutthi mein' offering, HDFC Bank has launched a host of new digital banking products.

These include [30 minute paperless auto loan](#) using Biometric technology, [10 seconds personal loan](#) on netbanking, [PayZapp](#),



"This is a big step in the evolution of the payment mechanism of government taxes and will help fast-track payments of Urban Development tax. Enabling online payment will save time and help reduce the outstanding payments that have not been paid on account of the inability of the tax-payer to physically make the payment."

Mr. Ghanshyam Ojha, Mayor, Jodhpur



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[Chillr](#), and recently introduced [instant loans at ATM](#). This is in addition to HDFC Bank's powerful [Netbanking](#) portal and official mobile app, which allows customers to perform over 205 and 85 different types of transactions, respectively.

In addition to digital initiatives, HDFC Bank is also reaching to out to people through its nationwide distribution network. HDFC Bank has 145 branches and 306 ATMs in the state of Rajasthan. As of December 31, 2015, the Bank had a national distribution network 4,281 branches and 11,843 ATMs across 2,505 cities.



"At HDFC Bank, we feel privileged to be chosen as a partner to enable electronic payment of property tax. As people lead a fast paced, busy life and need convenience of accessing services anytime, anywhere, we are launching the payment gateway to help them pay Urban Development tax easily."

Ms. Smita Bhagat, Branch Banking Head– North and Co-Head of Ecommerce, HDFC Bank

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